

Learning from nature

# BOONS

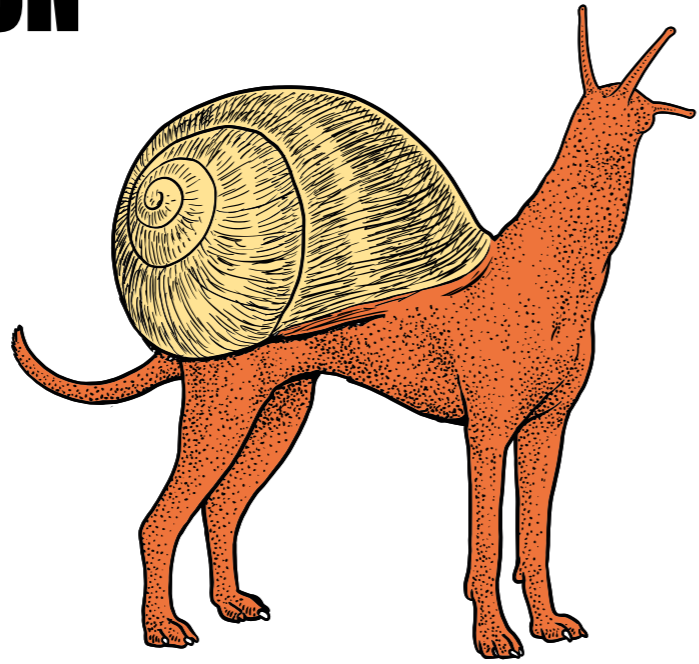
THE BRAND  
THAT GIVES  
STRENGTH TO  
INDEPENDENT  
BUSINESS.

**Start the adventure!**



Boons are defined as blessings, gifts, help.  
This brand is a tribute to nature, to all  
those animals that we learn so much from,  
and independent businesses  
and professionals like you  
who work to take care of them.

# INTRODUCTION p.06

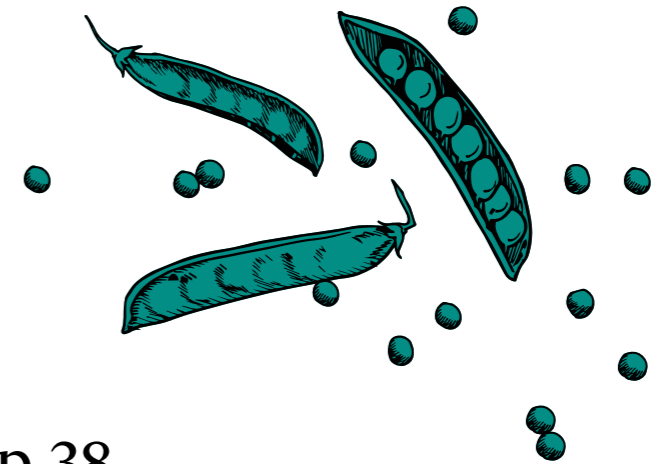


# A SOCIAL PURPOSE p.18

*Learning from nature*

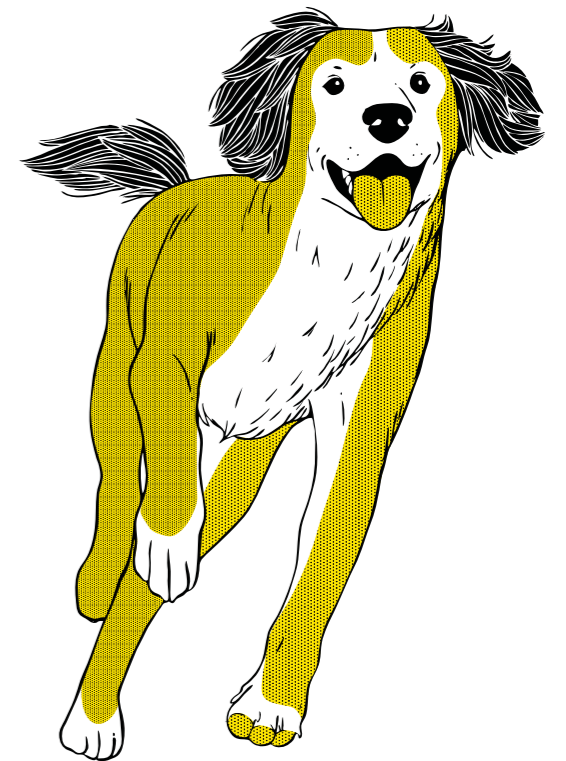
# BRAND PHILOSOPHY AND PRODUCTS p.24

# PRINCIPLES OF OUR RECIPES p.34



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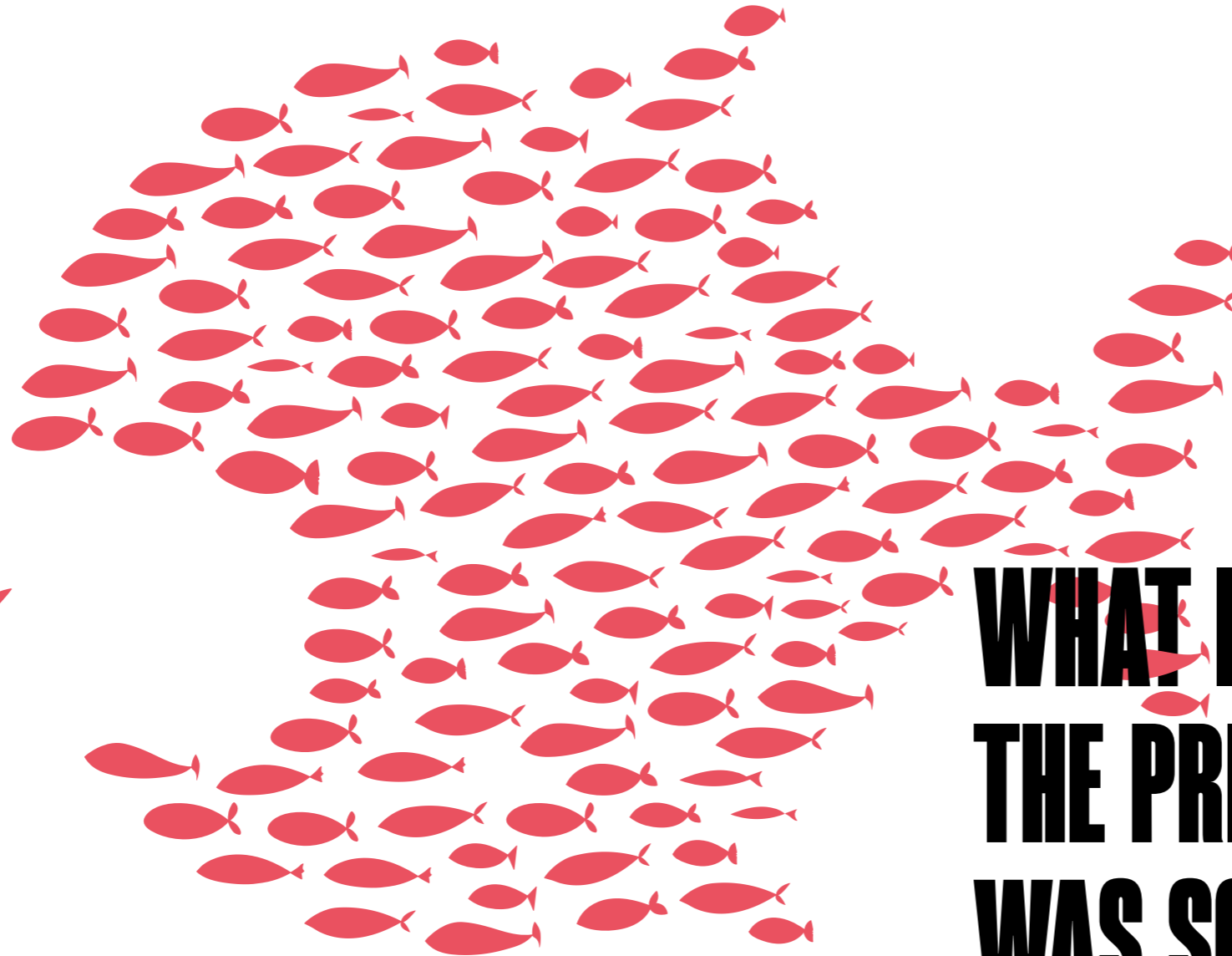
# RECIPES WITH RICE p.48



**COEVOLUTION**

The mutual evolutionary adaptation that occurs between two or more kinds of interrelated organisms.

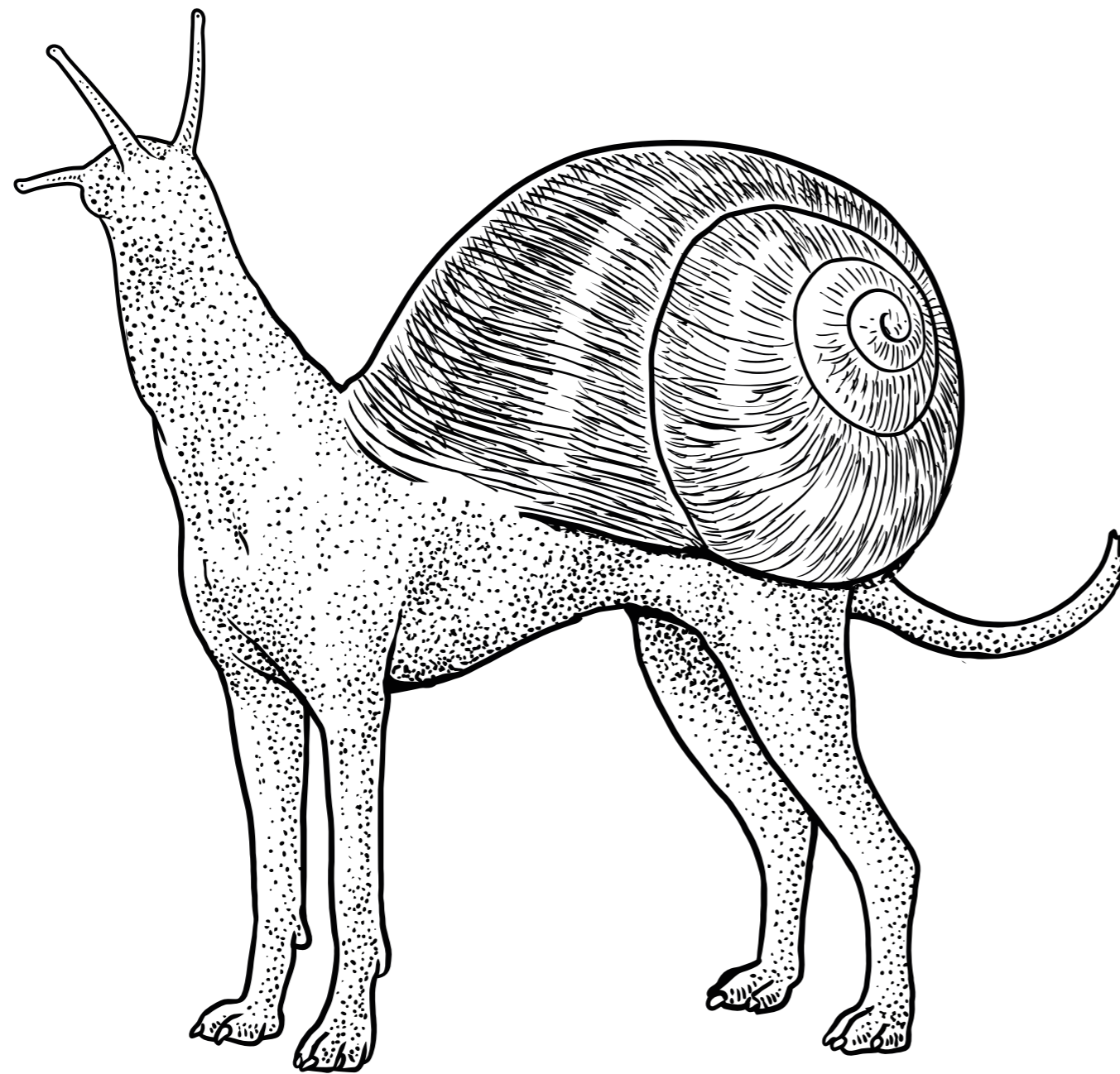
If the pet industry were an ecosystem, we would say that the big chains and online stores have become the predators of independent businesses. However, nature teaches us that threats can be turned into opportunities.



**WHAT IF THE DEFENCE OF  
THE PREY (YOUR BUSINESS)  
WAS SO EFFECTIVE THAT  
IT PREVENTED THE ATTACK  
OF A PREDATOR?**

**ADAPTIVE STRATEGY**

The process by which an organism adapts to the environment to ensure its survival and/or reproductive success.



Learning from nature

The big chains in the pet industry, as well as the main online retailers, have developed their own brands to:

Build and retain customer loyalty.

Ensure adequate margins.

**A WELL-DESIGNED BRAND,  
WHICH REPRESENTS  
INDEPENDENT BUSINESSES,  
IS THE MOST EFFECTIVE  
SURVIVAL STRATEGY.**

Honest food. Honest recipes.

**MUTUALISM**

The relationship between species in which the two groups involved gain a mutual advantage. In short, they both benefit from their association.



Mutualistic relationships are very important in the ecological dynamics of the environment, increasing biodiversity and the use of natural resources.

Flowers and bees are a good example...

Bees sip the nectar from the inside of flowers. Unknowingly, they are coated with its pollen, taking it to other plants and encouraging genetic exchange within plant species.

The positive impact of mutualism seen in nature is reflected in the commercial sphere.

**YOUR WORK  
IS WHAT GIVES  
OUR WORK MEANING.**

**EMPATHY**

The ability to understand and share the feelings, emotions and behaviours of others. Empathy is a widespread phenomenon in both people and non-human animals.



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In 1996, the gorilla Binti Jua rescued, hugged and protected a 3-year-old boy who had accidentally fallen inside her enclosure in a Chicago zoo.

If empathy has such a clear presence among animals, how can we ignore it?



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**THIS IS WHY  
WE *DO NOT*  
SELL DIRECTLY  
THROUGH ONLINE  
CHANNELS.**

**NOR DO WE  
SELL TO THE  
BIG CHAINS.**



At **BOONS** we believe that online sales make a profit off the previously made **recommendations** at physical points of sale.



© Juan Alonso Fernández



© Alexandru Tugui

We also think that supermarkets and chain stores with external capital investment **do not need our brand** to achieve their goals because they have sufficient capacity to build and defend their own.

# A SOCIAL PURPOSE

18



Learning from nature

BOONS



*Learning from nature*

Honest food. Honest recipes.

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BOONS



**Learning From Nature** is Boons' social program, which aims to spread empathy and gratitude by following the example set by animals and nature.

# ANIMALS MAKE US MORE HUMAN.

**We aspire to create a better society** through our relationship with animals and nature.

**We want to inspire the world** to be open to learning from them as well as thank them for their lessons.

**We believe in the transformative power** that they have to bring out the best in us and help us to evolve.

Our treatment of others, whether they are of our species or not, comes from the ability to understand and empathise with them.

# BUILDING A MORE EMPATHETIC SOCIETY IS THE WAY TO END ANIMAL ABUSE AND ABANDONMENT.

We're not going to wait until **BOONS** is a big deal to launch a social program.

We're going to be a big deal because of it.

# LEARNINGFROMNATURE.NET



# BRAND PHILOSOPHY AND PRODUCTS

# *OUR PRINCIPLES*



# Honest food.

# Honest recipes.

Our compositions always indicate the real % found in the final product

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We don't exaggerate the nutritional benefits of our recipes.

---

We use natural ingredients.

---

Our products are not tested on animals.

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We set a price according to the quality of the food, and fair margins.



©Charles

## WHAT IT SAYS ON THE PACKET IS WHAT'S INSIDE THE PACKET.

**BEING HONEST IS THE WAY WE DO BUSINESS.**

**QUALITY IS THE BASIS OF EVERYTHING WE DO.**

**WE USE THE MOST ADVANCED TECHNOLOGY TO GUARANTEE PRODUCT EXCELLENCE.**

**WE WORK WITH HIGHLY TRAINED SPECIALISTS WHO PREPARE OUR RECIPES.**

**WE ADHERE TO STRICT QUALITY CONTROL STANDARDS FOR ALL PRODUCTS AND PROCESSES.**





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Honest food. Honest recipes.

# PRINCIPLES OF OUR RECIPES



Learning from nature

# ASSIST YOUR CLIENT IN FINDING THE BEST RECIPE.



Honest food. Honest recipes.

~~Preservatives, artificial colours and flavours, and genetically modified (GMO) ingredients~~ can make a product cheaper but not healthier. That's why **we don't use them in our recipes.**

# 100% HEALTHY, NATURALLY.

© Michael Oxendine



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The mixing of animal proteins in dog food may be linked to food allergies. We use a single source of animal protein, to help your customers find the recipe that best suits their dogs.

# DON'T WORRY, WE'RE HYPOALLERGENIC.

After millennia of living together with our dogs, they are no longer the wolves they once were. The primary ingredient in our recipes is always either meat or fish, which is then balanced to meet the true needs of dogs, not those of wolves.

# DOGS, NOT WOLVES.

Honest food. Honest recipes.



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Honest food. Honest recipes.

# RECIPE PORTFOLIO

# NO GRAIN

38



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BOONS

39



Honest food. Honest recipes.

BOONS

No grain



Package size:

2KG  
10KG

FOR ADULT DOGS

WITH DELICATE STOMACHS

WHITE FISH  
WITH POTATOES AND PEAS

Learning from nature

## THE RECIPE

Complete hypoallergenic nutrition, monoprotein and made without grains. With white fish as the main ingredient (38%), potatoes (25%) and peas (17.5%).

This is a very appetising and highly digestible recipe. Ideal for dogs of any size with high food sensitivities.

Includes prebiotics to support your dog's intestinal microflora.

Contains fish oil, a source of Omega 3 fatty acids, to promote healthy skin and a shiny coat.

## ESSENTIALS

**Hypoallergenic and monoprotein diet**  
A single source of highly bioavailable animal protein, to reduce the risk of allergies.

**Specific formula**  
Food specially formulated for adult dogs with delicate stomachs.

**Maximum digestibility**  
By using white fish as the main ingredient, and the incorporation of prebiotics which:

Stimulate the growth of beneficial intestinal flora

Improve the absorption of nutrients

**Healthy skin and coat**  
Fish oil is rich in Omega 3 and is ideal for skin and coat care, the main protective barriers against parasites, fungi, bacteria, viruses, as well as injuries and irritations.

### Composition:

Fish 38 % (dehydrated fish protein 18 %, fresh fish 17 %, hydrolysed fish 3 %). Potato 25%. Peas 17.5 %. Poultry fat. Beet pulp. Yeast. Minerals. Fish oil 0.1 %. Glucosamine 380 mg/kg. Chondroitin 260 mg/kg. Inulin (FOS) 200 mg/kg. mannan-oligosaccharides (MOS) 150 mg/kg. Herbs and fruits (clove, citrus, turmeric and rosemary) 150 mg/kg. Yucca schidigera 100 mg/kg Chamomile (Camomile) 30 mg/kg.

### Analytical constituents:

Crude protein 25%. Crude fat 17%. Fatty acids  $\omega$ 3 1.1%. Fatty acids  $\omega$ 6 3.2%. Crude fibre 3.5%. Crude ash 7.9%. Calcium 1.5%. Phosphorus 1.1%. Metabolisable energy 3850 kcal/kg.

### Additives:

Nutritional additives: Vitamin A 20000 UI/kg. Vitamin D3 1750 UI/kg. Vitamin E 500 mg/Kg. Vitamin C 200 mg/kg. Iron (Iron (II) sulphate monohydrate) 75 mg/kg. Iodine (Potassium iodide) 3.5 mg/kg. Copper (Copper (II) sulphate pentahydrate) 10 mg/kg. Manganese (Manganous sulphate monohydrate) 7.5 mg/kg Zinc (Zinc oxide) 120 mg/kg. Selenium (Sodium selenite) 0.12 mg/kg Taurine 500 mg/kg. Technological additives: Antioxidants: Tocopherol extracts from vegetable oils.

Our compositions always indicate the real % found in the final product.

Honest food. Honest recipes.

NO GRAIN

40

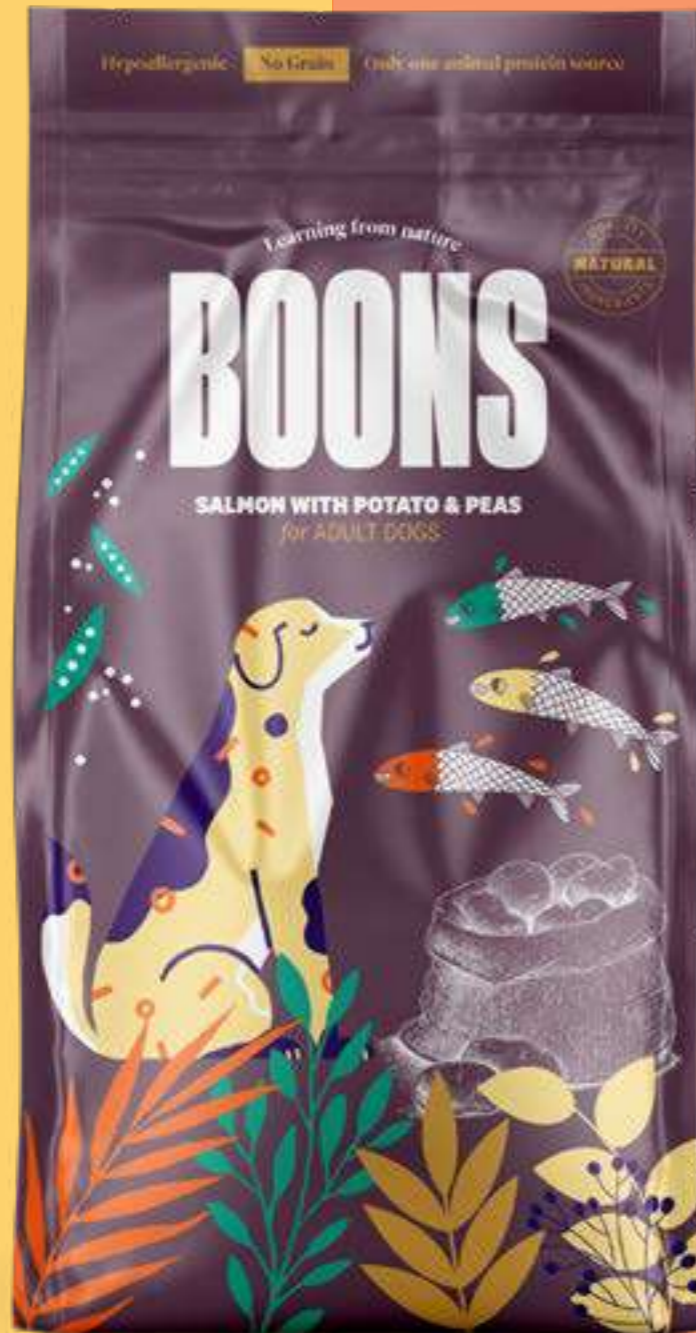
BOONS

NO GRAIN

41

BOONS

No grain



Package size:

2KG  
10KG

FOR ADULT DOGS

SALMON WITH  
POTATOES AND PEAS

Learning from nature

## THE RECIPE

Complete nutrition, hypoallergenic, monoprotein and made without grains. With salmon as the main ingredient (40%), potatoes (23%) and peas (12%).

This is a very appetising and highly digestible recipe.

It contains fish oil, a source of Omega 3 fatty acids, to promote the health of your dog's coat and skin, which are the main protective barriers against fleas, parasites and other external elements.

## ESSENTIALS

**Hypoallergenic and monoprotein diet**  
A single source of animal protein with high bioavailability, to reduce the risk of allergies.

**Maximum appeal**  
The use of salmon as the main ingredient provides excellent appeal to the recipe.

**Strengthens the immune system**  
By providing the right balance of Omega 3 and 6 fatty acids.

**Protective barrier**  
Fish oil is rich in Omega 3 and is ideal for skin and coat care, the main protective barriers against parasites, fungi, bacteria, viruses, as well as injuries and irritations.

### Composition:

Salmon 40% (Fresh salmon 26%. Dehydrated salmon protein 12%. Salmon hydrolysate 2%). Potato 23%. Peas 12%. Pea protein. Poultry fat. Beet pulp. Yeast. Fish oil 1%. mineral substances. Glucosamine 480 mg/kg. Chondroitin 260 mg/kg. Inulin (FOS) 190 mg/kg. Mannan-oligosaccharides 150 mg/kg. Herbs and fruits 150 mg/kg (Cloves. Citrus. Turmeric. Rosemary). Yucca schidigera 140 mg/kg. Camomile 30 mg/kg.

### Analytical constituents:

Crude protein 26%. Gross fat 15%. Fatty acids  $\omega$ 3 1.4%. Fatty acids  $\omega$ 6 2.1%. Crude fibre 3.50%. Crude ash 7.90%. Calcium 1.30%. Phosphorus 1%. Metabolisable energy 3765 kcal/kg.

### Additives:

Nutritional additives: Vitamin A 20000 UI/kg. Vitamin D3 1750 UI/kg. Vitamin E 500 mg/kg. Vitamin C 200 mg/kg. Iron (iron (II) sulphate, monohydrate) 75 mg/kg. Iodine (potassium iodide) 3.50 mg/kg. Copper (copper (II) sulphate pentahydrate) 10 mg/kg. Manganese (manganous sulphate monohydrate) 7.50 mg/kg. Zinc (zinc oxide) 120 mg/kg. Selenium (sodium selenite) 0.12 mg/kg. Technological additives: Antioxidants: Tocopherol extracts from vegetable oils.

Our compositions always indicate the real % found in the final product.

Honest food. Honest recipes.

No grain



Package size:

2KG  
10KG

FOR PUPPIES

MEDIUM TO LARGE SIZED

SALMON WITH  
POTATOES AND PEAS

Learning from nature

## THE RECIPE

Complete nutrition, hypoallergenic, monoprotein and made without grain. With salmon as the main ingredient (39%), potatoes (21.5%) and peas (14%).

This is a very appetising and highly digestible recipe with calcium, phosphorus and vitamin D for optimal development.

Ideal for puppies for its addition of glucosamine and chondroitin, which help to strengthen the joints and cartilage during the growth stage.

## ESSENTIALS

**Hypoallergenic and monoprotein diet**  
A unique source of animal protein with high bioavailability, to reduce the risk of allergies.

**Optimal development**  
Thanks to the addition of calcium, phosphorus and vitamin D, together with a high protein content, essential for the formation of bones, muscles and other tissues. This recipe also contains glucosamine and chondroitin for joint care and maintenance during the growth stage.

**Strengthening the immune system**  
Due to its rich protein content. Given that the immune system is based on proteins: the antibodies, responsible for many defence reactions in the body, are large protein molecules.

**Protective barrier**  
Thanks to the inclusion of salmon and fish oil, rich in Omega 3, ideal for skin and coat care, the main protective barriers against parasites, fungi, bacteria, viruses, as well as injuries and irritations.

### Composition:

Salmon 39% (Fresh salmon 24%. Dehydrated salmon protein 13%. Salmon hydrolysate 2%). Potato 21.50%. Peas 14%. Pea protein 10%. Poultry fat. Yeast. Fish oil 2%. Apple pulp. Potato protein. Mineral substances. Glucosamine 450 mg/kg. Chondroitin 280 mg/kg. Inulin (FOS) 230 mg/kg. Mannan-oligosaccharides 180 mg/kg. Herbs and fruits 180 mg/kg (Cloves. Citrus. Turmeric. Rosemary). Yucca schidigera 140 mg/kg. Chamomile 30 mg/kg.

### Analytical constituents:

Crude protein 28%. Gross fat 15%. Fatty acids  $\omega$ 3 1.5%. Fatty acids  $\omega$ 6 2.2%. Crude fibre 2.80%. Crude ash 8.10%. Calcium 1.50%. Phosphorus 1.10%. Metabolisable energy 3850 kcal/kg.

### Additives:

Nutritional additives: Vitamin A 23000 UI/kg. Vitamin D3 1800 UI/kg. Vitamin E 600 mg/kg. Vitamin C 300 mg/kg. Iron (iron (II) sulphate, monohydrate) 75 mg/kg. Iodine (potassium iodide) 3.50 mg/kg. Copper (copper (II) sulphate pentahydrate) 10 mg/kg. Manganese (manganous sulphate monohydrate) 7.50 mg/kg. Zinc (zinc oxide) 120 mg/kg. Selenium (sodium selenite) 0.12 mg/kg. Taurine 300 mg/kg. Technological additives: Antioxidants: Tocopherol extracts from vegetable oils.

Our compositions always indicate the real % found in the final product.

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NO GRAIN

44

BOONS

NO GRAIN

45

BOONS

No grain



Package size:

2KG

FOR SMALL ADULT DOGS

# SALMON WITH POTATOES AND PEAS

Learning from nature

## THE RECIPE

Complete nutrition, hypoallergenic, monoprotein and made without grain. With salmon as the main ingredient (40%), potatoes (16%) and peas (12.5%).

This is a very appetising and highly digestible recipe designed to meet the high energy demands of your small or toy sized dog.

Contains fish oil, a source of Omega 3 fatty acids, to enhance healthy skin health and a shiny coat.

## ESSENTIALS

**Hypoallergenic and monoprotein diet**  
A single source of highly bioavailable animal protein, to reduce the risk of allergies.

**A very appetising diet**  
The use of salmon as the main ingredient adds appeal to the recipe.

**High Value Biological Protein**  
Contains all the essential amino acids to benefit the health of miniature dogs.

**Protective barrier**  
Fish oil is rich in Omega 3 and is ideal for skin and coat care, the main protective barriers against parasites, fungi, bacteria, viruses, as well as injuries and irritations.

**Customised kibble**  
Designed to make chewing and food digestion easier for small or toy sized dogs.

### Composition:

Salmon 40% (Fresh salmon 22%. Dehydrated salmon protein 16%. Salmon hydrolysate 2%). Potato 16%. Poultry fat. Peas 12.50%. Pea protein 8%. Beet pulp. Yeast. Fish oil 1%. Mineral substances. Glucosamine 400 mg/kg. Chondroitin 250 mg/kg. Inulin (FOS) 200 mg/kg. Mannan-oligosaccharides 150 mg/kg. Herbs and fruits 100 mg/kg (Cloves. Citrus. Turmeric. Rosemary). Yucca schidigera 100 mg/kg. Chamomile 30 mg/kg.

### Analytical constituents:

Crude protein 27%. Crude fat 17%. Fatty acids  $\omega$ 3 1.5%. Fatty acids  $\omega$ 6 4%. Crude fibre 3%. Crude ash 7.50%. Calcium 1.50%. Phosphorus 1%. Metabolisable energy 3900 kcal/kg.

### Additives:

Nutritional additives: Vitamin A 20000 UI/kg. Vitamin D3 1750 UI/kg. Vitamin E 500 mg/kg. Vitamin C 200 mg/kg. Iron (iron (II) sulphate, monohydrate) 75 mg/kg. Iodine (potassium iodide) 3.50 mg/kg. Copper (copper (II) sulphate pentahydrate) 10 mg/kg. Manganese (manganous sulphate monohydrate) 7.50 mg/kg. Zinc (zinc oxide) 120 mg/kg. Selenium (sodium selenite) 0.12 mg/kg. Technological additives: Antioxidants: Tocopherol extracts from vegetable oils.

Our compositions always indicate the real % found in the final product.

Honest food. Honest recipes.

NO GRAIN

46

BOONS

NO GRAIN

47

BOONS

# RECIPE PORTFOLIO

# WITH RICE

48

BOONS

Learning from nature



49

BOONS

Honest food. Honest recipes.

With rice



Package size:

**2KG**  
**10KG**

FOR ADULT DOGS

**LAMB WITH  
RICE AND PEAS**

Learning from nature

## THE RECIPE

Complete nutrition, hypoallergenic and monoprotein, made with lamb as the main ingredient (37%), rice (25%) and peas (11.5%).

This is a very appetising and highly digestible recipe with prebiotics to help your dog's intestinal microflora.

It contains chondroitin and glucosamine, to care for your dog's bones and joints.

## ESSENTIALS

**Hypoallergenic and monoprotein diet**  
With lamb as the single source of high quality animal protein and low allergenic risk.

**Maximum digestibility**  
Thanks to the inclusion of rice and prebiotics which enhance the beneficial intestinal microflora.

**Bone and joint protection**  
This formula includes glucosamine and chondroitin to support joint care.

**Strengthens the immune system**  
By providing the right balance of Omega 3 and 6 fatty acids.

### Composition:

Lamb 37% (Fresh lamb 22.50%. Dehydrated lamb protein 12.50%. Lamb liver hydrolysate 2%). Rice 25%. Peas 11.50%. Brown rice 10%. Poultry fat. Pea protein. Yeast. Beet pulp. fish oil mineral substances Glucosamine 460 mg/kg. Chondroitin 280 mg/kg. Inulin (FOS) 200 mg/kg. Mannan-oligosaccharides 150 mg/kg. Herbs and fruits 100 mg/kg (Cloves. Citrus. Turmeric. Rosemary). Yucca schidigera 100 mg/kg. Chamomile 30 mg/kg.

### Analytical constituents:

Crude protein 26%. Gross fat 16%. Fatty acids  $\omega$ 3 0.4 %. Fatty acids  $\omega$ 6 3 %. Crude fibre 3.50 %. Crude ash 7.90 %. Calcium 1.60 %. Phosphorus 1.20 %. Metabolisable energy 3810 kcal/kg.

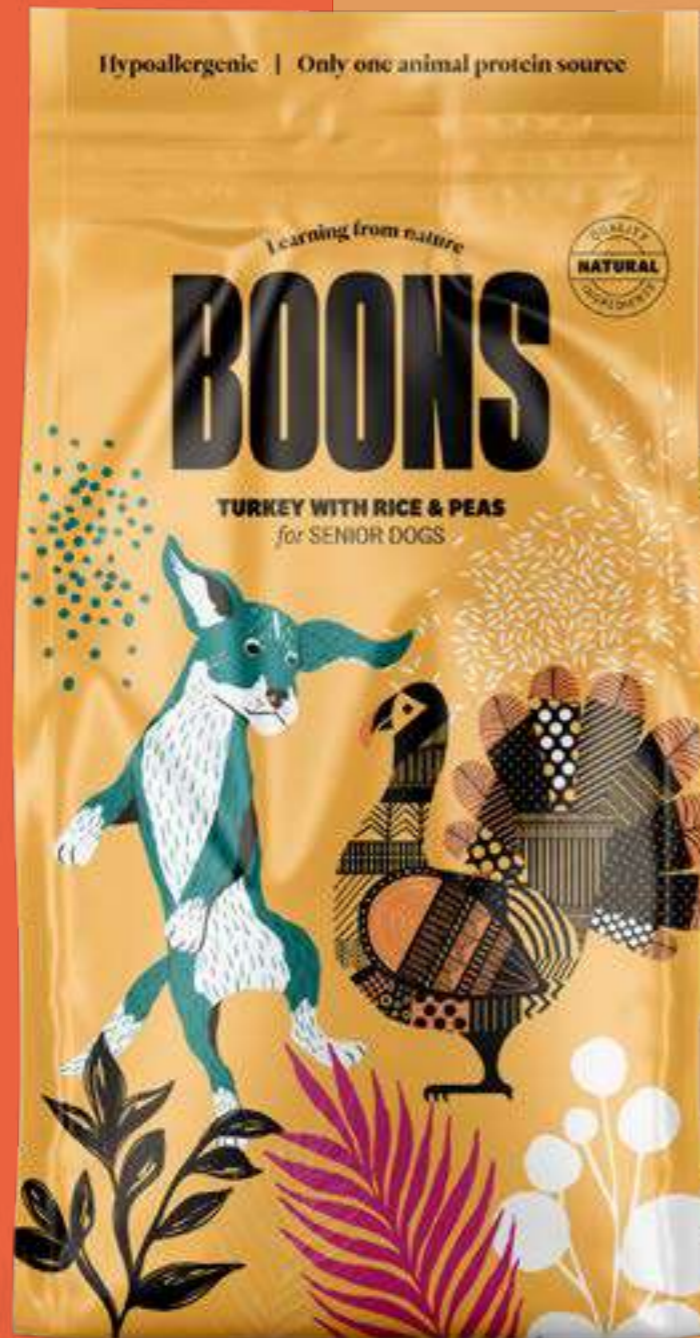
### Additives:

Nutritional additives: Vitamin A 20000 UI/kg. Vitamin D3 1750 UI/kg. Vitamin E 500 mg/kg. Vitamin C 200 mg/kg. Iron (iron (II) sulphate, monohydrate) 75 mg/kg. Iodine (potassium iodide) 3.50 mg/kg. Copper (copper (II) sulphate pentahydrate) 10 mg/kg. Manganese (manganous sulphate monohydrate) 7.50 mg/kg Zinc (zinc oxide) 120 mg/kg Selenium (sodium selenite) 0.12 mg/kg. Technological additives: Antioxidants: Tocopherol extracts from vegetable oils.

Our compositions always indicate the real % found in the final product.

Honest food. Honest recipes.

With rice



Package size:

2KG  
10KG

FOR SENIOR DOGS

TURKEY WITH  
RICE AND PEAS

Learning from nature

## THE RECIPE

Complete nutrition, hypoallergenic and monoprotein, made with turkey meat as the main ingredient (40.5%), rice (23.5%) and peas (12%).

This is a very appetising and highly digestible recipe, low in fat and designed specifically for senior dogs over 7 years of age with a moderate level of physical activity.

The addition of glucosamine and chondroitin helps maintain healthy cartilage and joints at this important stage of life.

## ESSENTIALS

### Hypoallergenic and monoprotein diet

A single source of highly bioavailable animal protein, to reduce the risk of allergies.

### Adjusted fat levels

High quality fats (to provide all the essential fatty acids necessary) added to the recipe in the appropriate proportion so as not to encourage excess weight.

### Protection of bones and joints

Thanks to the use of high-quality protein and the addition of glucosamine and chondroitin.

### Strengthening the immune system

Due to its rich protein content. The immune system is based on proteins: the antibodies, responsible for many defence reactions in the body, are large protein molecules.

### Maximum digestibility

In order to aid the digestive system for older dogs, this recipe is based on turkey meat and rice, two highly digestible ingredients.

### Composition:

Turkey 40.50% (Fresh turkey 24%. Dehydrated turkey protein 14%. Hydrolysed turkey liver 2.50%). Rice 23.50%. Peas 12%. Apple pulp. Yeast. Brown rice 3.50%. Beet pulp. Poultry fat. Fish oil. Pea protein. Mineral substances. Glucosamine 300 mg/kg. Chondroitin 190 mg/kg. Inulin (FOS) 190 mg/kg. Mannan-oligosaccharides 150 mg/kg. Herbs and fruits 150 mg/kg (Cloves. Citrus. Turmeric. Rosemary). Yucca schidigera 140 mg/kg. Camomile 30 mg/kg.

### Analytical constituents:

Crude protein 25%. Gross fat 12%. Fatty acids  $\omega$ 3 0.5%. Fatty acids  $\omega$ 6 2.3%. Crude fibre 5%. Crude ash 7.50%. Calcium 1.40%. Phosphorus 1%. Metabolisable energy 3550 kcal/kg.

### Additives:

Nutritional additives: Vitamin A 20000 UI/kg. Vitamin D3 1750 UI/kg. Vitamin E 500 mg/kg. Vitamin C 200 mg/kg. Iron (iron (II) sulphate, monohydrate) 75 mg/kg. Iodine (potassium iodide) 3.50 mg/kg. Copper (copper (II) sulphate pentahydrate) 10 mg/kg. Manganese (manganous sulphate monohydrate) 7.50 mg/kg. Zinc (zinc oxide) 120 mg/kg. Selenium (sodium selenite) 0.12 mg/kg. DL-methionine 300 mg/kg. Technological additives: Antioxidants: Tocopherol extracts from vegetable oils.

Our compositions always indicate the real % found in the final product.

Honest food. Honest recipes.

With rice



Package size:

2KG  
10KG

FOR OVERWEIGHT

ADULT DOGS

# TURKEY WITH RICE AND PEAS (WEIGHT LOSS)

Learning from nature

## THE RECIPE

Complete nutrition, hypoallergenic and monoprotein, made with turkey meat as the main ingredient (37%), rice (15%) and peas (12.5%).

A very appetising, yet lean and low-fat meat, turkey is ideal for helping your dog lose weight.

This recipe contains L-carnitine to transform fat into energy, and glucosamine and chondroitin to care for bones and joints stressed by excess weight.

## ESSENTIALS

### Hypoallergenic and monoprotein diet

A single source of highly bioavailable animal protein, to reduce the risk of allergies.

### Con L - Carnitina.

Helps the dog's body to metabolise and use fatty acids, i.e. fat, more efficiently and convert it into energy.

### Maximum appeal

Being a low fat, lean and very appetising meat, turkey is an ideal ingredient to support weight loss.

### Protection of bones and joints

Thanks to the use of high-quality protein and the addition of glucosamine and chondroitin, this recipe protects the bones and joints of dogs which carry excess weight.

### Composition:

Turkey 37% (Dehydrated turkey protein 17.50%. Fresh turkey 17%. Hydrolysed turkey liver 2.50%). Rice 15%. Peas 12.50%. Apple pulp. Brown rice 8.50%. Rice protein 5%. Yeast. Beet pulp. Cellulose. Poultry fat. Fish oil. mineral substances Glucosamine 380 mg/kg. Chondroitin 260 mg/kg. Inulin (FOS) 230 mg/kg Mannan-oligosaccharides 180 mg/kg. Herbs and fruits 180 mg/kg (Cloves. Citrus. Turmeric. Rosemary). Yucca schidigera 140 mg/kg. Chamomile 30 mg/kg.

### Analytical constituents:

Crude protein 27%. Gross fat 10%. Fatty acids  $\omega$ 3 0.3%. Fatty acids  $\omega$ 6 2.1%. Crude fibre 8%. Crude ash 8%. Calcium 1.60%. Phosphorus 1.20%. Metabolisable energy 3300 kcal/kg.

### Additives:

Nutritional additives: Vitamin A 23000 UI/kg. Vitamin D3 1800 UI/kg. Vitamin E 600 mg/kg. Vitamin C 300 mg/kg. Iron (iron (II) sulphate, monohydrate) 75 mg/kg. Iodine (potassium iodide) 3.50 mg/kg. Copper (copper (II) sulphate pentahydrate) 10 mg/kg. Manganese (manganous sulphate monohydrate) 7.50 mg/kg Zinc (zinc oxide) 120 mg/kg Selenium (sodium selenite) 0.12 mg/kg L-carnitine 300 mg/kg. Technological additives: Antioxidants: Tocopherol extracts from vegetable oils.

Our compositions always indicate the real % found in the final product.

Honest food. Honest recipes.

With rice



Package size:

**10KG**

FOR LARGE ADULT DOGS

**IBERIAN PORK  
WITH RICE AND PEAS**

Learning from nature

## THE RECIPE

Complete nutrition, hypoallergenic and monoprotein, made with Iberian pork as the main ingredient (38.5%), rice (25%) and peas (12%).

It contains glucosamine and chondroitin to protect bones, cartilage and joints in large dogs.

In addition, it is a very appetising and digestible recipe, with prebiotics to promote intestinal microflora.

## ESSENTIALS

### Hypoallergenic and monoprotein diet

The quality of Iberian pork, its ease of digestion and its hypoallergenic properties make it an ideal meat to feed to dogs with food sensitivities.

### Highest quality protein

The free-range breeding of Iberian pigs, paired with its diet based on herbs and acorns, gives this meat an outstanding quality.

### Customised kibble

Adapted to the jaw size of large or giant dogs.

### Composition:

Iberian pork 38.50% (Fresh Iberian pork 24%. Dehydrated Iberian pork protein 12%. Hydrolysed pork liver 2.50%). Rice 25%. Peas 12%. Brown rice 12%. Poultry fat. Beet pulp. Mineral substances. Fish oil. Yeast. rice protein Glucosamine 460 mg/kg. Chondroitin 280 mg/kg. Inulin (FOS) 190 mg/kg. Mannan-oligosaccharides 150 mg/kg. Herbs and fruits 150 mg/kg (Cloves. Citrus. Turmeric. Rosemary). Yucca schidigera 140 mg/kg. Camomile 30 mg/kg.

### Analytical constituents:

Crude protein 26%. Gross fat 14%. Fatty acids  $\omega$ 3 0.3%. Fatty acids  $\omega$ 6 2.9%, Crude fibre 3.50%. Crude ash 7%. Calcium 1.30%. Phosphorus 1%. Metabolisable energy 3750 kcal/kg.

### Additives:

Nutritional additives: Vitamin A 20000 UI/kg. Vitamin D3 1750 UI/kg. Vitamin E 500 mg/kg. Vitamin C 200 mg/kg. Iron (iron (II) sulphate, monohydrate) 75 mg/kg. Iodine (potassium iodide) 3.50 mg/kg. Copper (copper (II) sulphate pentahydrate) 10 mg/kg. Manganese (manganous sulphate monohydrate) 7.50 mg/kg Zinc (zinc oxide) 120 mg/kg Selenium (sodium selenite) 0.12 mg/kg. Technological additives: Antioxidants: Tocopherol extracts from vegetable oils.

Our compositions always indicate the real % found in the final product.

Honest food. Honest recipes.

With rice



WITH RICE

Package size:

2KG

58

FOR SMALL ADULT DOGS

LAMB WITH RICE AND PEAS

Learning from nature

BOONS

## THE RECIPE

Complete nutrition, hypoallergenic and monoprotein, made with lamb as the main ingredient (37%), rice (18.5%) and peas (12%).

This is a very appetising and highly digestible recipe and is specially formulated to cover the high energy demands of small size dogs.

With the addition of chondroitin and glucosamine, you'll also be taking care of their bones and joints.

## ESSENTIALS

**Hypoallergenic and monoprotein diet**  
With lamb as the single source of high quality animal protein and low allergenic risk.

**Protection of bones and joints**  
Thanks to the incorporation of glucosamine and chondroitin.

**High Value Biological Protein**  
Contains all the essential amino acids to benefit the health of small and miniature dogs.

**Customised kibble**  
Designed to make chewing and food digestion easier for small and toy sized dogs.

WITH RICE

59

### Composition:

Lamb 37% (Fresh lamb 25%. Dehydrated lamb protein 10%. Lamb liver hydrolysate 2%). Rice 18.50%. Peas 12%. Brown rice 11%. Pea protein. Poultry fat. Rice protein 1.50%. Yeast. Beet pulp. fish oil Mineral substances. Glucosamine 400 mg/kg. Chondroitin 250 mg/kg. Inulin (FOS) 200 mg/kg. Mannan-oligosaccharides 150 mg/kg. Herbs and fruits 100 mg/kg (Cloves. Citrus. Turmeric. Rosemary). Yucca schidigera 100 mg/kg. Chamomile 30 mg/kg.

### Analytical constituents:

Crude protein 27%. Crude fat 17%. Fatty acids  $\omega$ 3 0,4 %. Fatty acids  $\omega$ 6 3,1 %. Crude fibre 3 %. Crude ash 7.5 %. Calcium 1.4 %. Phosphorus 1 %. Metabolisable energy 3900 Kcal/kg.

### Additives:

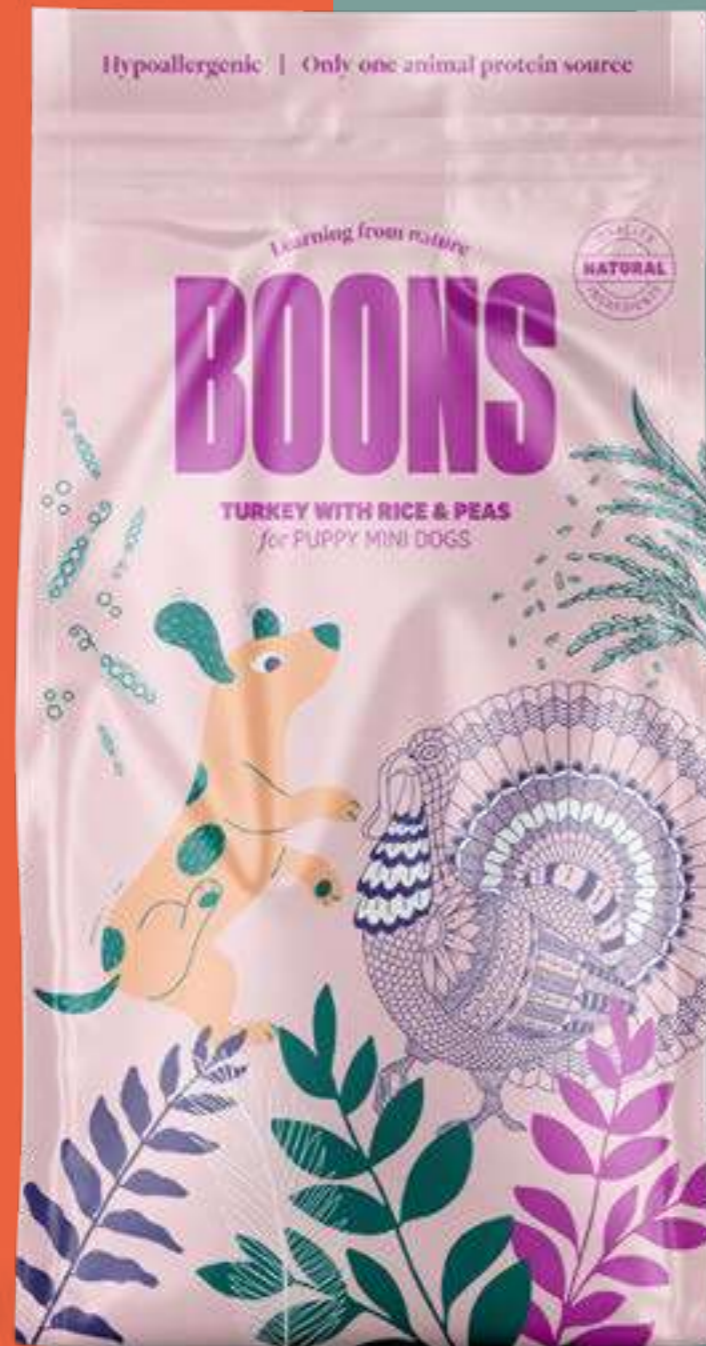
Nutritional additives: Vitamin A 20000 UI/kg. Vitamin D3 1750 UI/kg. Vitamin E 500 mg/kg. Vitamin C 200 mg/kg. Iron (iron (II) sulphate, monohydrate) 75 mg/kg. Iodine (potassium iodide) 3,50 mg/kg. Copper (copper (II) sulphate pentahydrate) 10 mg/kg. Manganese (manganous sulphate monohydrate) 7,50 mg/kg Zinc (zinc oxide) 120 mg/kg Selenium (sodium selenite) 0,12 mg/kg. Technological additives: Antioxidants: Tocopherol extracts from vegetable oils.

Our compositions always indicate the real % found in the final product.

Honest food. Honest recipes.

BOONS

With rice



Package size:

2KG

FOR SMALL-SIZED PUPPIES

TURKEY WITH RICE AND PEAS

Learning from nature

## THE RECIPE

Complete nutrition, hypoallergenic and monoprotein, made with turkey meat as the main ingredient (42%), rice (18%) and peas (13%).

This appetising recipe is designed to help small puppies develop properly, thanks to its high protein content and its contribution of calcium, phosphorus and vitamin D.

The addition of chondroitin and glucosamine promotes the care of the joints, bones and cartilages in this important vital stage.

It is a highly digestible and perfectly balanced recipe that meets the high energy demands of small sized puppies.

## ESSENTIALS

**Hypoallergenic and monoprotein diet**  
A single source of highly bioavailable animal protein, to reduce the risk of allergies.

**Maximum digestibility**  
Thanks to the use of rice and addition of prebiotics to boost the beneficial intestinal microflora.

**Optimal development**  
Thanks to the contribution of calcium, phosphorus and vitamin D, together with the high content of proteins, which are indispensable for the formation of bones, muscles and other tissues.

This recipe further contains glucosamine and chondroitin for joint care and maintenance.

**Strengthening the immune system**  
Due to its rich protein content. Given that the immune system is based on proteins: the antibodies, responsible for many defence reactions in the body, are large protein molecules.

**Customised kibble**  
Adapted to the jaw size of small or toy size dogs.

### Composition:

Turkey 42% (Dehydrated turkey protein 20.50%. Fresh turkey 19.50%. Hydrolysed turkey liver 2%). Rice 18%. Peas 13%. Rice protein 8.50%. Poultry fat. Pea protein. Fish oil 3%. Yeast. Apple pulp. Mineral substances. Glucosamine 420 mg/kg. Chondroitin 280 mg/kg. Inulin (FOS) 230 mg/kg. Mannan-oligosaccharides 180 mg/kg. Herbs and fruits 180 mg/kg (Cloves. Citrus. Turmeric. Rosemary). Yucca schidigera 140 mg/kg. Chamomile 30 mg/kg.

### Analytical constituents:

Crude protein 32%. Gross fat 18%. Fatty acids  $\omega$ 3 0.7%. Fatty acids  $\omega$ 6 3.7%. Crude fibre 2.50%. Crude ash 7.90%. Calcium 1.80%. Phosphorus 1.20%. Metabolisable energy 3990 kcal/kg.

### Additives:

Nutritional additives: Vitamin A 23000 UI/kg. Vitamin D3 1800 UI/kg. Vitamin E 600 mg/kg. Vitamin C 300 mg/kg. Iron (iron (II) sulphate, monohydrate) 75 mg/kg. Iodine (potassium iodide) 3,50 mg/kg. Copper (copper (II) sulphate pentahydrate) 10 mg/kg. Manganese (manganous sulphate monohydrate) 7,50 mg/kg. Zinc (zinc oxide) 120 mg/kg. Selenium (sodium selenite) 0,12 mg/kg. DL-methionine 300 mg/kg. Technological additives: Antioxidants: Tocopherol extracts from vegetable oils.

Our compositions always indicate the real % found in the final product.

Honest food. Honest recipes.

# WET RECIPE PORTFOLIO

# WITH RICE

62

**The perfect complement.  
Same recipes as in our dry food,  
monoprotein and hypoallergenic.**

Quality is the basis of  
everything we do.



63



BOONS

Learning from nature

Honest food. Honest recipes.

BOONS

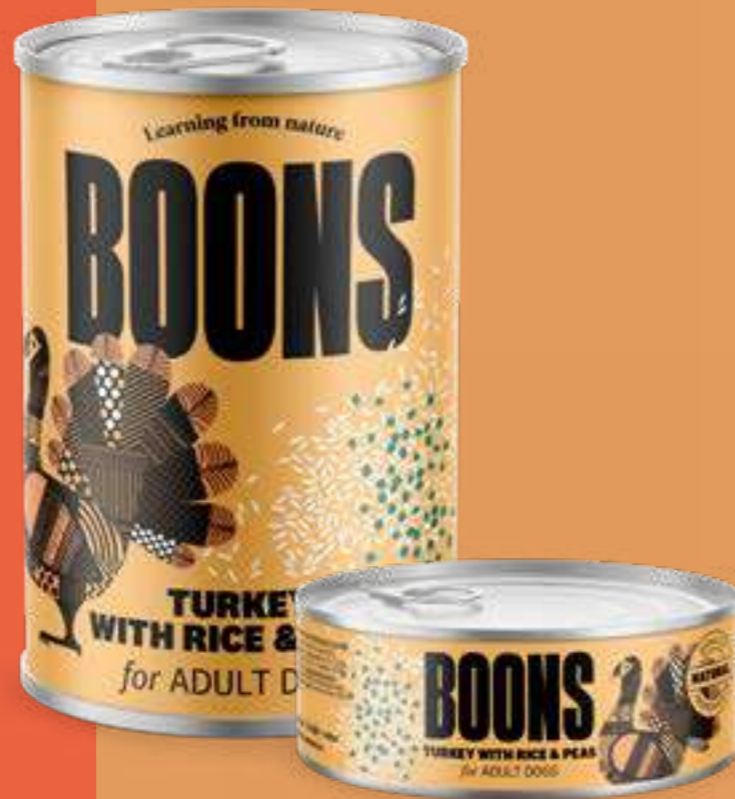


With rice

Tin size:

400G  
185G

WITH RICE



FOR ADULT DOGS

# TURKEY WITH RICE AND PEAS

64

**THE PERFECT COMPLEMENT**  
Same recipes as in our dry food

## THE RECIPE

Complementary wet food for adult dogs.

**Composition:** Turkey (50%), broken rice (4%), peas (4%), salmon oil, glucosamine from animal tissue, chondroitin sulphate, chicory inulin, xylooligosaccharides, sea buckthorn, yucca schidigera extract.

**Analytical constituents:** Crude protein 8,1%. Crude fat 9,5%. Crude fibre 0,9%. Crude ash 1,9%, moisture: 75,9%, metabolizable energy 1246 kcal/kg.

MONOPROTEIN

HYPOALLERGENIC

HIGH QUALITY PROTEIN

HIGHLY DIGESTIBLE

93% PROTEIN FROM ANIMAL SOURCES

NO ARTIFICIAL PRESERVATIVES

NO ARTIFICIAL FLAVOURINGS

GMO FREE

NO ADDED SUGARS

SOYA FREE

Learning from nature

BOONS

With rice

Tin size:

400G  
185G

WITH RICE



FOR ADULT DOGS

# IBERIAN PORK WITH RICE AND PEAS

65

**THE PERFECT COMPLEMENT**  
Same recipes as in our dry food

## THE RECIPE

Complementary wet food for adult dogs.

**Composition:** Iberian pork (45%), broken rice (4%), peas (4%), salmon oil (2,5%), glucosamine from animal tissue, chondroitin sulphate, chicory inulin, xylooligosaccharides, sea buckthorn, yucca schidigera extract.

**Analytical constituents:** Crude protein 8,2%. Crude fat 4,5%. Crude fibre 1,0%. Crude ash 1,0%, moisture: 82,0%, metabolizable energy 808 kcal/kg.

MONOPROTEIN

HYPOALLERGENIC

HIGH QUALITY PROTEIN

HIGHLY DIGESTIBLE

93% PROTEIN FROM ANIMAL SOURCES

NO ARTIFICIAL PRESERVATIVES

NO ARTIFICIAL FLAVOURINGS

GMO FREE

NO ADDED SUGARS

SOYA FREE

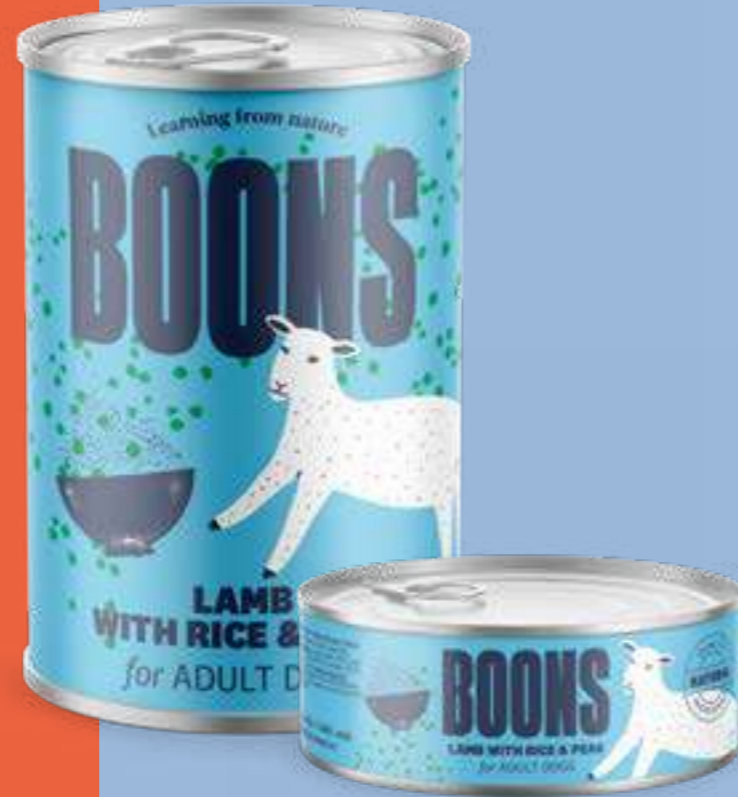
Honest food. Honest recipes.

BOONS

With rice

Tin size:

400G  
185G



FOR ADULT DOGS

# LAMB WITH RICE AND PEAS

**THE PERFECT COMPLEMENT**  
Same recipes as in our dry food

## THE RECIPE

Complementary wet food for adult dogs.

**Composition:** Lamb (45%), broken rice (4%), peas (4%), salmon oil, glucosamine from animal tissue, chondroitin sulphate, chicory inulin, xylooligosaccharides, sea buckthorn, yucca schidigera extract.

**Analytical constituents:** Crude protein 7,8%. Crude fat 4,7%. Crude fibre 1,0%. Crude ash 1,1%, moisture: 80,2%, metabolizable energy 882 kcal/kg.

MONOPROTEIN

HYPOALLERGENIC

HIGH QUALITY PROTEIN

HIGHLY DIGESTIBLE

93% PROTEIN FROM ANIMAL SOURCES

NO ARTIFICIAL PRESERVATIVES

NO ARTIFICIAL FLAVOURINGS

GMO FREE

NO ADDED SUGARS

SOYA FREE

Learning from nature

With rice

Tin size:

185G



FOR ADULT DOGS

# LAMB WITH RICE AND PEAS

**THE PERFECT COMPLEMENT**  
Same recipes as in our dry food

## THE RECIPE

Complementary wet food for adult dogs.

**Composition:** Lamb (45%), broken rice (4%), peas (4%), salmon oil, glucosamine from animal tissue, chondroitin sulphate, chicory inulin, xylooligosaccharides, sea buckthorn, yucca schidigera extract.

**Analytical constituents:** Crude protein 7,8%. Crude fat 4,7%. Crude fibre 1,0%. Crude ash 1,1%, moisture: 80,2%, metabolizable energy 882 kcal/kg.

MONOPROTEIN

HYPOALLERGENIC

HIGH QUALITY PROTEIN

HIGHLY DIGESTIBLE

93% PROTEIN FROM ANIMAL SOURCES

NO ARTIFICIAL PRESERVATIVES

NO ARTIFICIAL FLAVOURINGS

GMO FREE

NO ADDED SUGARS

SOYA FREE

Honest food. Honest recipes.

WITH RICE

66

BOONS

WITH RICE

67

BOONS

With rice

Tin size:

185G

WITH RICE

FOR PUPPIES

# TURKEY WITH RICE AND PEAS

68

## THE RECIPE

Complementary wet food for puppies.

**Composition:** Turkey (50%), broken rice (4%), peas (4%), salmon oil, glucosamine from animal tissue, chondroitin sulphate, chicory inulin, xylooligosaccharides, sea buckthorn, yucca schidigera extract.

**Analytical constituents:** Crude protein 8,1%. Crude fat 9,5%. Crude fibre 0,9%. Crude ash 1,9%, moisture: 75,9%, metabolizable energy 1246 kcal/kg.

Learning from nature

BOONS



**THE PERFECT COMPLEMENT**  
Same recipes as in our dry food

MONOPROTEIN

HYPOALLERGENIC

HIGH QUALITY PROTEIN

HIGHLY DIGESTIBLE

93% PROTEIN FROM ANIMAL SOURCES

NO ARTIFICIAL PRESERVATIVES

NO ARTIFICIAL FLAVOURINGS

GMO FREE

NO ADDED SUGARS

SOYA FREE

# NO GRAIN



Honest food. Honest recipes.

69

BOONS

No grain

Tin size:

400G  
185G

NO GRAIN



FOR ADULT DOGS

WITH DELICATE STOMACHS

# WHITE FISH WITH POTATOS AND PEAS

70

**THE PERFECT COMPLEMENT**  
Same recipes as in our dry food

## THE RECIPE

Complementary wet food for adult dogs.

**Composition:** Blue whiting (50%), potatoes (4%), peas (4%), salmon oil (2,6%), glucosamine from animal tissue, chondroitin sulphate, chicory inulin, xylooligosaccharides, sea buckthorn, yucca schidigera extract.

**Analytical constituents:** Crude protein 9,5%. Crude fat 3,6%. Crude fibre 0,9%. Crude ash 1,6%, moisture: 82,9%, metabolizable energy 716 kcal/kg.

MONOPROTEIN

HYPOALLERGENIC

NO GRAIN

HIGH QUALITY PROTEIN

HIGHLY DIGESTIBLE

93% PROTEIN FROM ANIMAL SOURCES

NO ARTIFICIAL PRESERVATIVES

NO ARTIFICIAL FLAVOURINGS

GMO FREE SOYA FREE

NO ADDED SUGARS

BOONS

No grain

Tin size:

400G  
185G

NO GRAIN



FOR PUPPIES

# SALMON WITH POTATOS AND PEAS

71

**THE PERFECT COMPLEMENT**  
Same recipes as in our dry food

## THE RECIPE

Complementary wet food for puppies.

**Composition:** Salmon (50%), potatoes (4%), peas (4%), salmon oil, glucosamine from animal tissue, chondroitin sulphate, chicory inulin, xylooligosaccharides, sea buckthorn, yucca schidigera extract.

**Analytical constituents:** Crude protein 6,8%. Crude fat 12,8%. Crude fibre 0,9%. Crude ash 0,9%, moisture: 75,8%, metabolizable energy 1420 kcal/kg.

MONOPROTEIN

HYPOALLERGENIC

NO GRAIN

HIGH QUALITY PROTEIN

HIGHLY DIGESTIBLE

93% PROTEIN FROM ANIMAL SOURCES

NO ARTIFICIAL PRESERVATIVES

NO ARTIFICIAL FLAVOURINGS

GMO FREE SOYA FREE

NO ADDED SUGARS

No grain

Tin size:

400G  
185G



FOR ADULT DOGS

# SALMON WITH POTATOS AND PEAS

**THE PERFECT COMPLEMENT**  
Same recipes as in our dry food

## THE RECIPE

Complementary wet food for adult dogs.

**Composition:** Salmon (50%), potatoes (4%), peas (4%), salmon oil, glucosamine from animal tissue, chondroitin sulphate, chicory inulin, xylooligosaccharides, sea buckthorn, yucca schidigera extract.

**Analytical constituents:** Crude protein 6,8%. Crude fat 12,8%. Crude fibre 0,9%. Crude ash 0,9%, moisture: 75,8%, metabolizable energy 1420 kcal/kg.

MONOPROTEIN

HYPOALLERGENIC

NO GRAIN

HIGH QUALITY PROTEIN

HIGHLY DIGESTIBLE

93% PROTEIN FROM ANIMAL SOURCES

NO ARTIFICIAL PRESERVATIVES

NO ARTIFICIAL FLAVOURINGS

GMO FREE SOYA FREE

NO ADDED SUGARS

No grain

Tin size:

185G



FOR ADULT DOGS

# SALMON WITH POTATOS AND PEAS

**THE PERFECT COMPLEMENT**  
Same recipes as in our dry food

## THE RECIPE

Complementary wet food for adult dogs.

**Composition:** Salmon (50%), potatoes (4%), peas (4%), salmon oil, glucosamine from animal tissue, chondroitin sulphate, chicory inulin, xylooligosaccharides, sea buckthorn, yucca schidigera extract.

**Analytical constituents:** Crude protein 6,8%. Crude fat 12,8%. Crude fibre 0,9%. Crude ash 0,9%, moisture: 75,8%, metabolizable energy 1420 kcal/kg.

MONOPROTEIN

HYPOALLERGENIC

NO GRAIN

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93% PROTEIN FROM ANIMAL SOURCES

NO ARTIFICIAL PRESERVATIVES

NO ARTIFICIAL FLAVOURINGS

GMO FREE SOYA FREE

NO ADDED SUGARS

Learning from nature

NO GRAIN

72

BOONS

NO GRAIN

73

BOONS

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08036 · Barcelona · Spain

(ESP08604137)

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Learning from nature

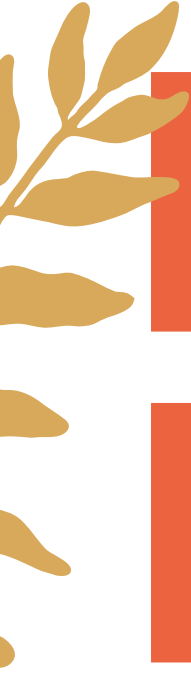
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FOOD.

HONEST

RECIPES.



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