

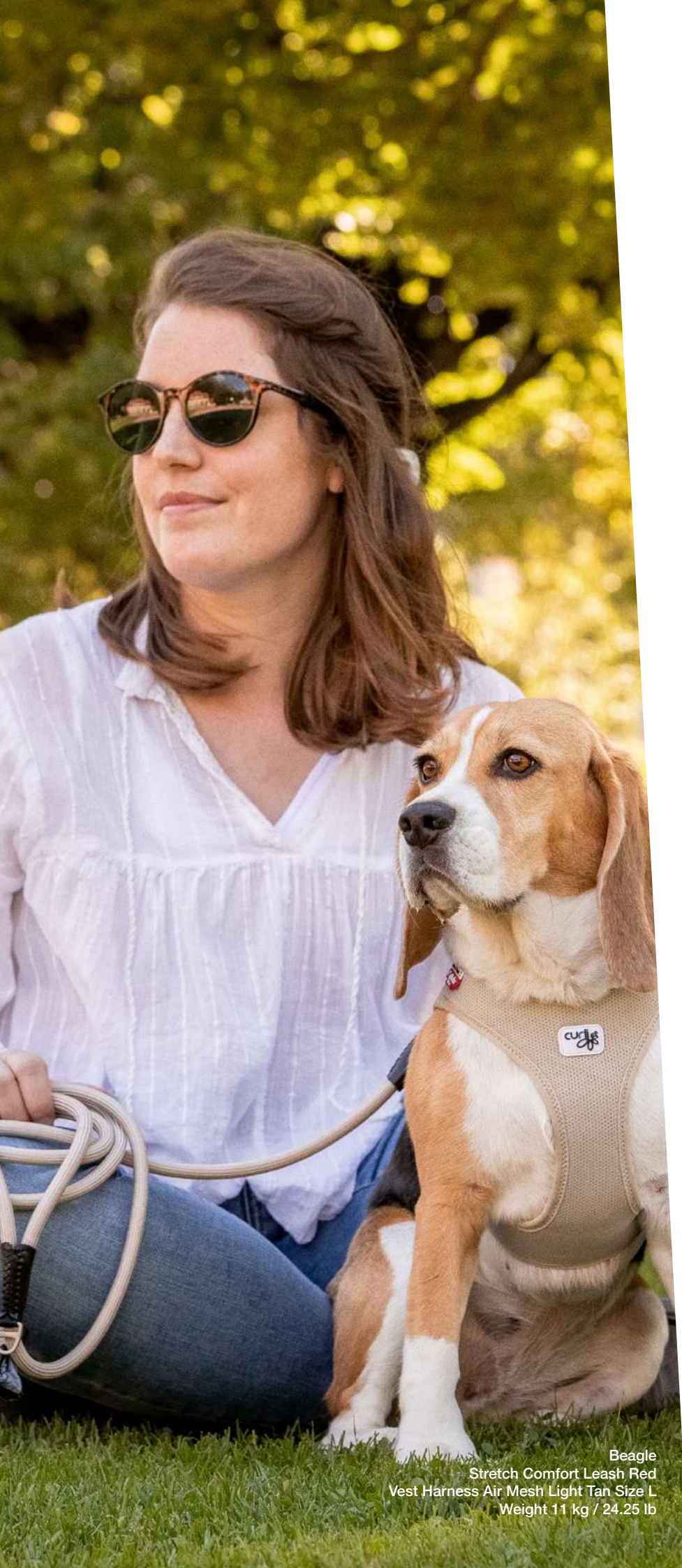
curli®



The **Harness specialist**  
from Switzerland 

DEUTSCH

Für eine perfekte Verbindung  
zwischen Ihnen und Ihrem Hund.



Beagle  
 Stretch Comfort Leash Red  
 Vest Harness Air Mesh Light Tan Size L  
 Weight 11 kg / 24.25 lb

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# curli – The Harness Specialists from Switzerland

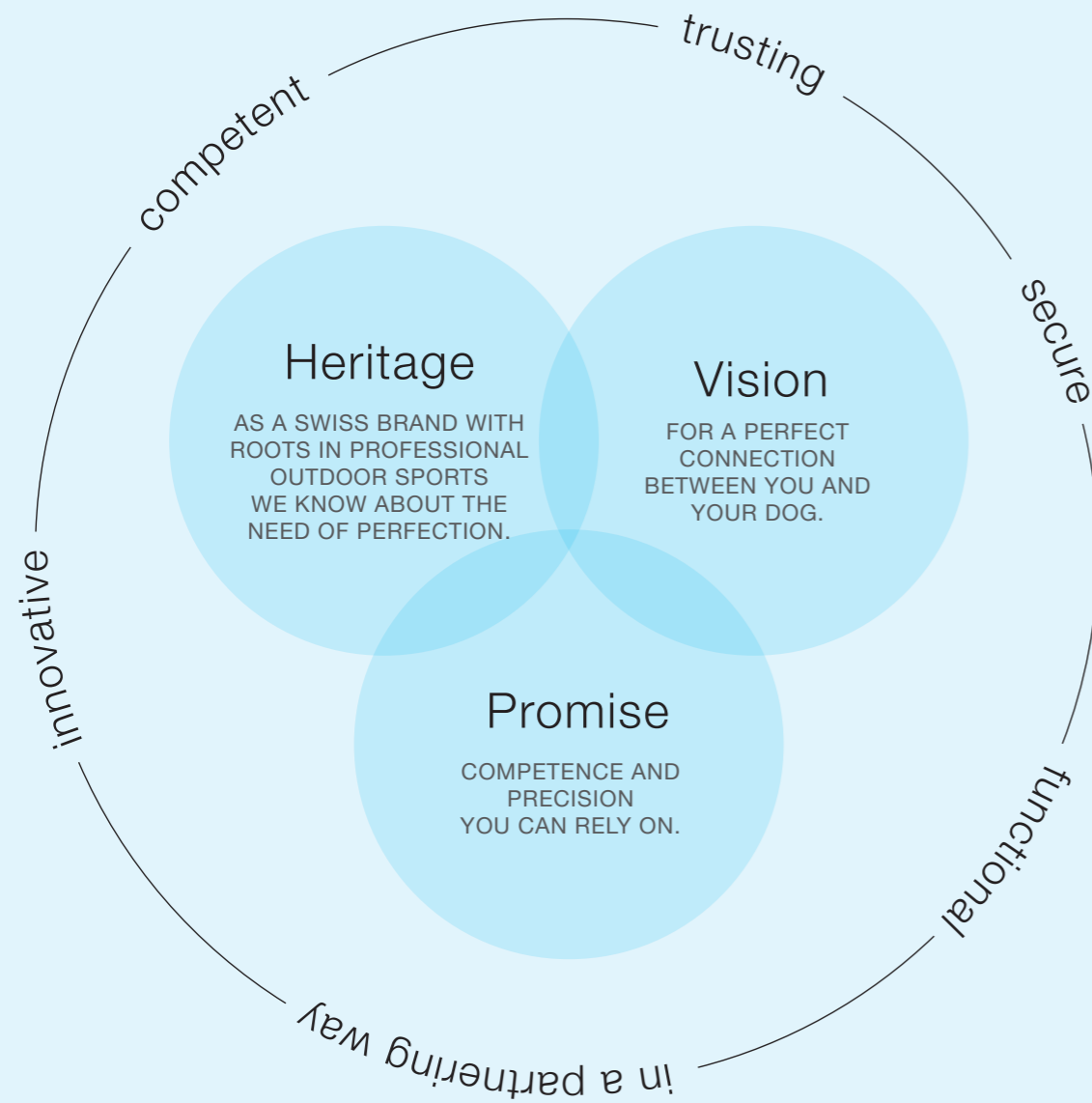
## BRAND IDEA AND ORIGINS

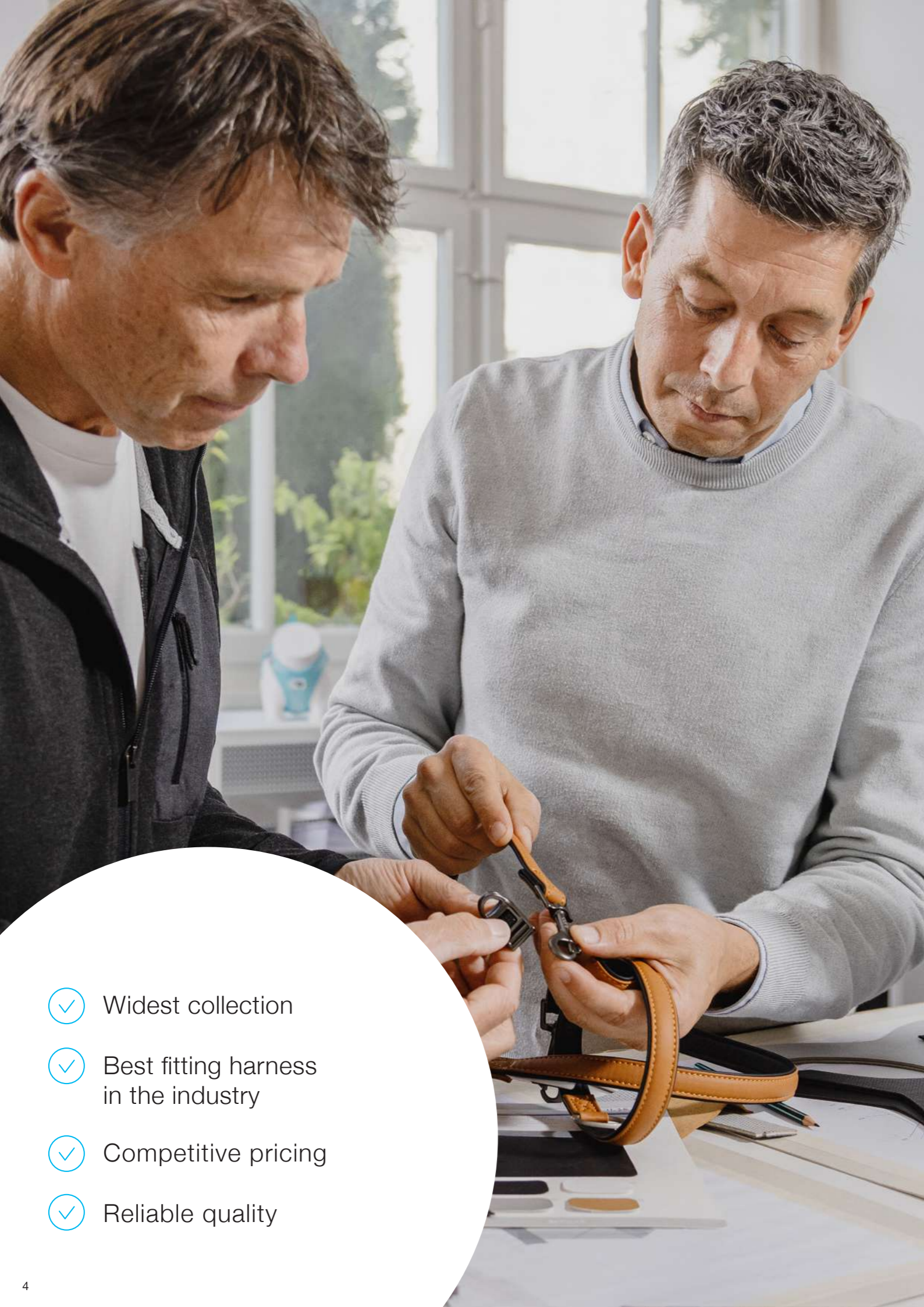
curli has its origins in the Swiss mountains - more precisely in mountain sports. Mark Zimmermann and Roland Primus, both mountain specialist founded curli to transfer their knowledge from mountain sports to daily life and routines of the world of dogs and dog owners. The result is high-performance dog harnesses that offer maximum safety, functionality, ergonomics, performance and quality you can rely on in everyday use.

curli harnesses and leashes are developed on the basis of well-founded experience, latest scientific research and the newest, modern manufacturing processes.

„Anyone who has ever been on the mountain knows how important trust, reliable equipment and good communication are.“

Roland Primus





## BRAND STORY – VISION

# For a perfect connection between you and your dog

curli – THE PERFECT COMPANION IN YOUR EVERYDAY LIFE

As harness specialists, we know how important a good connection with your pet is. curli products offer reliable companions for your daily routines - from daily walks, joint explorations in the city, the park or outside in the wild, up to reliable products and tools for safety and training.

### Why harnesses

We consciously decided to develop dog harnesses instead of collars, because the health and well-being of your dog is the main focus of our designs. A harness gives you the opportunity to safely and firmly guide your dog without choking him and hurting the sensible neck area or putting your pet under stress. An essential requirement when it comes to building a bond with your four-legged friend based on trust.

### Secure well-being

curli harnesses are designed to offer your dog maximum freedom of movement with optimal control and safety. With different product series we specifically address the needs of leading and guiding small or large dogs: While the curli Belka Harness is specifically designed for medium to larger dogs, the curli Vest Harness offers optimal features for small to medium sized dogs.

### Tailored Ergo Fit

All curli harnesses have in common a unique, wide-ranging sizing chart that allows you to easily find an ideally fitting harness for your dog. With this we set a benchmark in the industry in terms of fit and sizing to the body shape of the dog.

### Trustful guidance

Matching the curli harnesses, we offer leashes that meet different requirements to guide your dog responsibly and communicate with him: From the shock-absorbing Comfort Stretch Leash to the smoothly adjustable Vario Comfort Leash.

And even though we put a lot of time and effort into careful development of our products, using high-quality materials for the best performance and sparing no expense or effort when it comes to investing in new, innovative manufacturing methods, we make sure to place curli products on the market with a competitive pricing – to your advantage and to the advantage of your customers.

- ✓ Widest collection
- ✓ Best fitting harness in the industry
- ✓ Competitive pricing
- ✓ Reliable quality



Ergonomics



Functionality



Performance

## BRAND STORY – PROMISE

# Competence and precision you can rely on

TRUST DOWN TO THE SMALLEST DETAIL

At curli, we have a trained eye for detail and leave nothing to chance.

Based on our knowledge from mountain sports and our experience as Harness Specialists we develop curli harnesses with focus on optimal ergonomics, powerful functionality, optimal performance and safety.

### Ergonomics

Each harness is designed with a best possible fit meeting the specific needs of the dog. So your dog enjoys optimal freedom of movement and at the same time benefits from best possible safety. Best conditions to relax and enjoy the time outside with your pet.

### Functionality and performance

As mountain specialists, we know about the importance of reliable function and safe performance. curli products are designed to allow you to concentrate on the essentials. Your equipment is easy to use, reliable and durable. This applies to the CLICK.SNAP.GO curli Clasp closure, which can be operated with one hand, as well as the EASY GRIP BUCKLE which allows you to open and close the harness without letting the buckle go. curli harnesses are, to mention another example, many times lighter than comparable products on the market, in order to protect the sensitive, horizontally lying spine of your dog. Optimally positioned tension straps distribute the tensile load to the body of the dog in a way that is gentle on health.

On the following pages you will get to know many more features and unique curli USPs. Enjoy discovering the curli world!

## EXPERT KNOWLEDGE

„We know that a harness should never weigh more than 2% of the dogs body weight, but many are two, three or four times heavier than that!  
It's like wearing a 5-8 kg jacket every day!“

Mark Zimmermann, curli Product Manager

[➔ More insights: www.mycurli.com](https://www.mycurli.com)



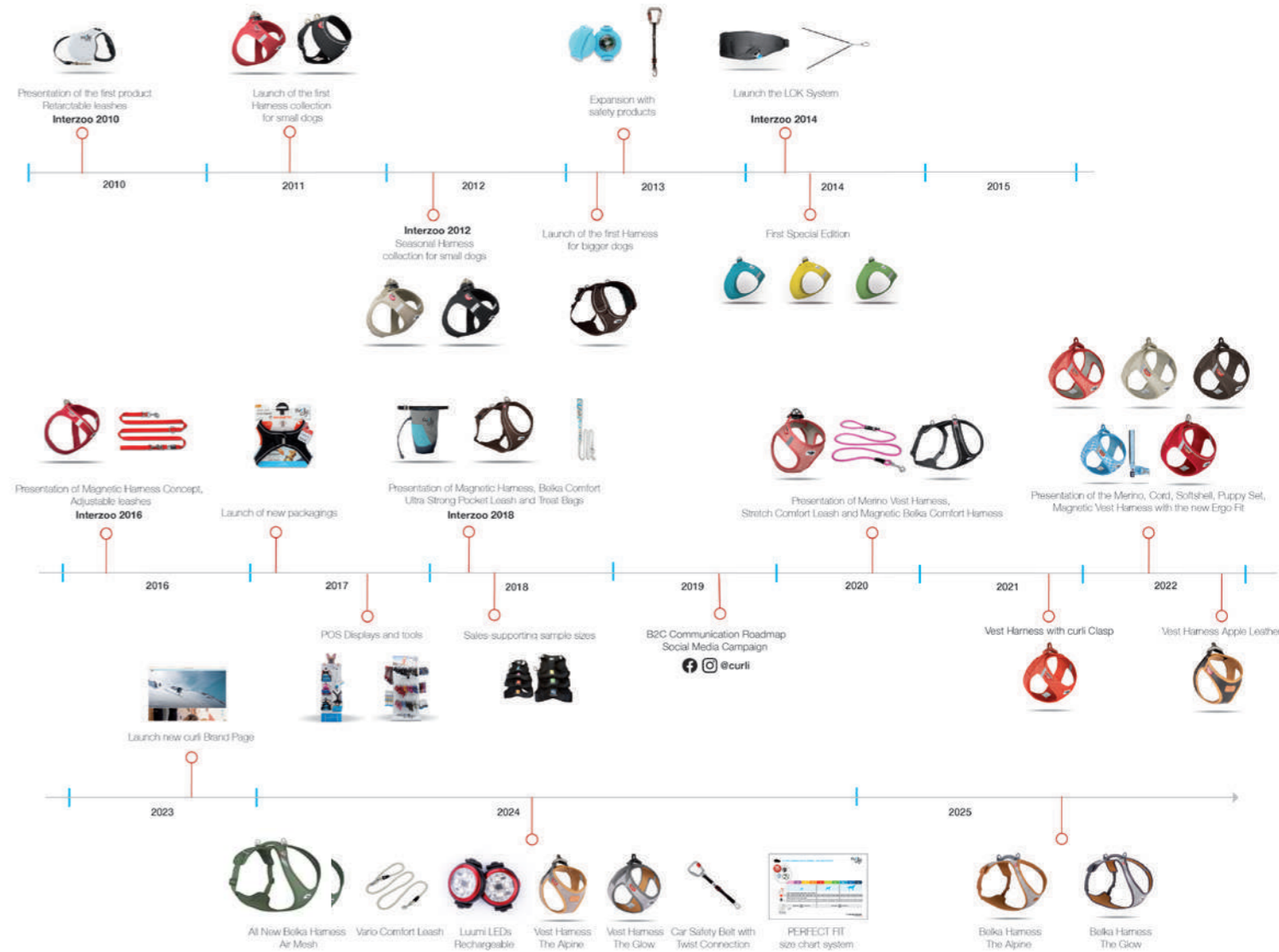
Beagle  
Vest Harness The Alpine Size S  
Weight 11 kg / 24.25 lb

# First to market innovations

WE DRIVE INNOVATION AND SHAPE OUR INDUSTRY

Thinking new, observing and analyzing trends and needs on the market and constantly bringing successful innovations to the market. This is a fundamental principle to us, making us one of the leading suppliers of premium dog harnesses and accessories.

Since 2012, we have been shaping our industry with innovative products and sales and marketing concepts for your benefit, because just like you, we know what is important when it comes to sustainably inspiring customers and gaining trust on a long term.



# Reliable quality – on every level



A proven system.

Different categories.

## curli BASIC products

Functional products that offer a good solution for budget-orientated buyers. curli BASIC products do not include any special features or particularly distinctive USPs. Market offers similar products from other manufacturers.

## curli COMFORT products

Products that are a pleasure to use on a daily basis. curli COMFORT Products always offer one or more added values for dog and owner, with unique features and patents that protect against copying.

## curli SELECT products

Products that are positioned in the top price segment and at the highest level of development, distinguishing curli as the market leader and specialist in the field of dog harnesses and dog leashes. curli SELECT products are first-to-market, trend-setting high-end products whose uniqueness is reflected in their design, trends and material. They meet the curli customer's need for premium quality, which is reflected in design and material.

## curli PREMIUM products

Products that meet special requirements and/or operate in a niche. In addition to the COMFORT features, curli PREMIUM products have special features that solve specific problems or create specific added value.

Category	Price	Products
★ BASIC	\$	<ul style="list-style-type: none"> <li>curli Basic Harness</li> <li>curli Treatbag V1</li> </ul>
★★ COMFORT	\$\$	<ul style="list-style-type: none"> <li>curli Vest Harness Air Mesh</li> <li>curli Vest Harness Cord</li> <li>curli Belka Harness Air Mesh</li> <li>curli Stretch Comfort Leash</li> <li>curli Luumi Light Battery/Basic Safety (V1)</li> <li>curli Treatbag V2</li> </ul>
★★★ SELECT	\$\$\$	<ul style="list-style-type: none"> <li>curli Vest Harness The Glow</li> <li>curli Belka Harness The Glow</li> <li>curli Vest Harness Magnetic</li> <li>Vest Harness Merino</li> <li>curli Belka Harness Adjustable Neck</li> <li>curli Vario Comfort Leash</li> <li>curli Ultra Strong Pocket Leash</li> <li>curli Adjustable Training Leash (Tube Nylon)</li> <li>curli Car Safety Belt</li> </ul>
★★★★ PREMIUM	\$\$\$\$	<ul style="list-style-type: none"> <li>curli Vest Harness The Alpine</li> <li>curli Belka Harness The Alpine</li> <li>curli Vest Harness Apple Leather</li> <li>curli Adjustable Leash Apple Leather</li> <li>curli Luumi Light Rechargeable/Extra Bright (V2)</li> </ul>



Toy Poodle  
Vest Harness Merino Black Size S  
Weight 5.5 kg / 12.125 lbs

# curli Harnesses

A complete size range for a tailored fit for your dog.



BASIC



AIR MESH



CORD



THE GLOW



MAGNETIC



ADJUSTABLE NECK



MERINO



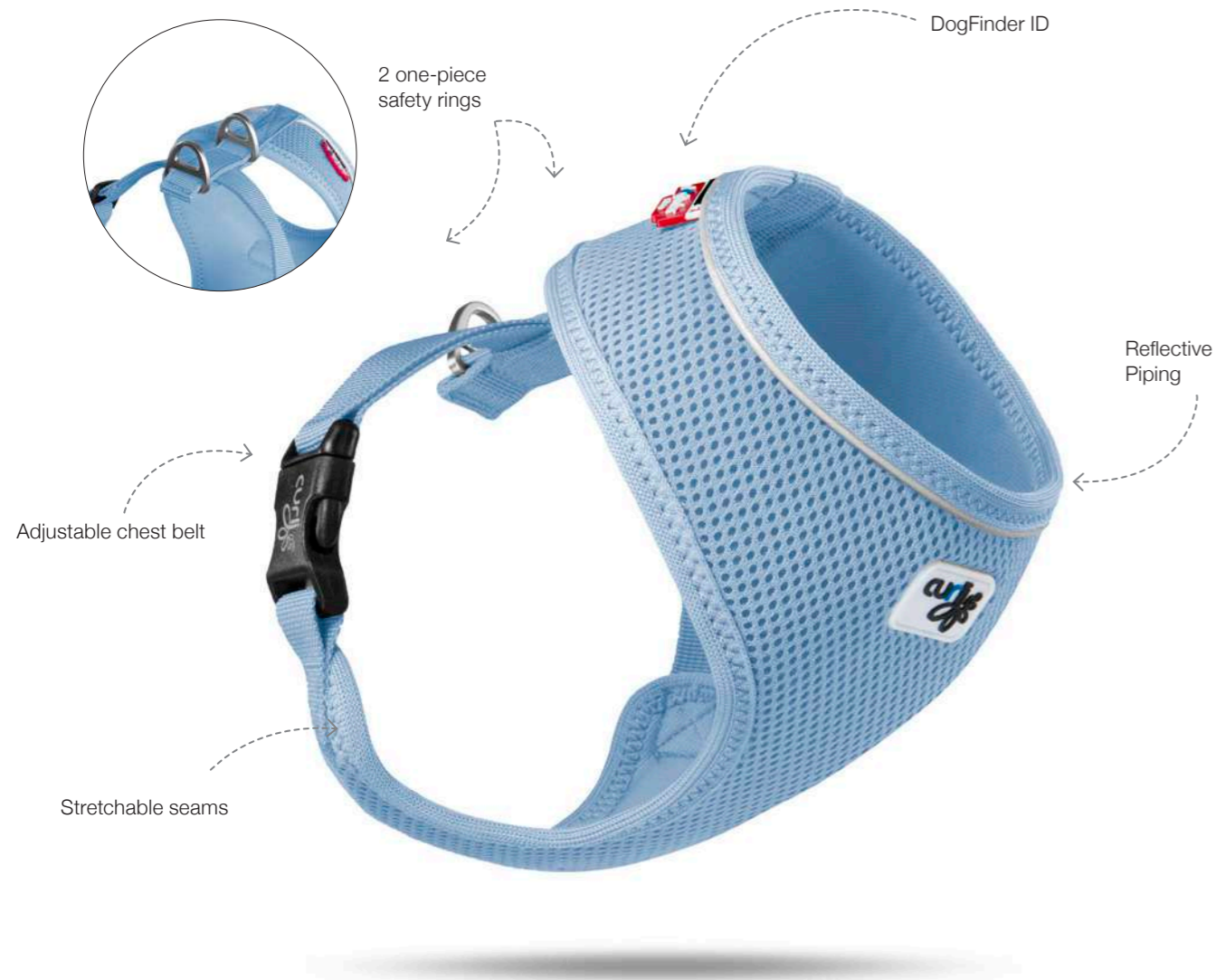
THE ALPINE



APPLE LEATHER



# Control and communication even when the body shape is difficult



Black



Red



Skyblue



Pink

## Funktion & Design



Adjustable chest belt

Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water

42 gr / 0.092 lb (Size XS)

- Adjustable chest belt for better fitting to the chest
- Two rings to better attach the leash, in the neck for optimal control, in the back area for sports use
- Stretchable seams for flexible tension distribution
- Reflective seam at the neck for greater safety in the dark
- DogFinder ID to help find your dog in case it gets lost



€/\$/CHF

			Black	Red	Pink	Skyblue
	Chihuahua	XS	PN1401	PN1406	PN1411	PN1416
	Yorkshire Terrier	S	PN1402	PN1407	PN1412	PN1417
	Malteser	M	PN1403	PN1408	PN1413	PN1418
	Jack Russell	L	PN1404	PN1409	PN1414	PN1419
	French Bulldog	XL	PN1405	PN1410	PN1415	PN1420

Sizechart page 82

curli CLASP CLOSURE

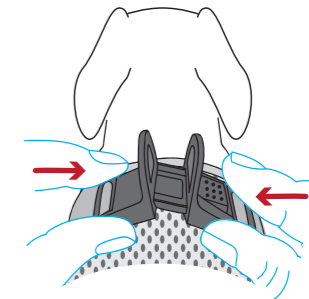
# CLICK.SNAP.GO. The world's easiest and safest harness closure

VERY EASY TO OPERATE WITH ONE HAND



Ultrastrong and safe POM-clasp  
and D-ring all-in-one.  
Up to 100 kg|220 lbs. / M - XL  
70 kg|154 lbs. / 3XS - S

**CLICK**



Crossed webbing straps  
sewn into the seam  
for the best tension  
distribution and  
maximum comfort

**SNAP**



**GO**



Beagle  
Stretch Comfort Leash Red  
Vest Harness Air Mesh Ruby Size L  
Weight 11 kg / 24.25 lb



curli EASY GRIP BUCKLE

Designed for comfortable leashing of larger dogs

STAY IN CONTROL WHEN OPENING AND CLOSING THE HARNESS



Integrated

## EASY-GRIP BUCKLE

Easy to open and close without letting the buckle go!



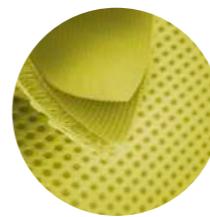
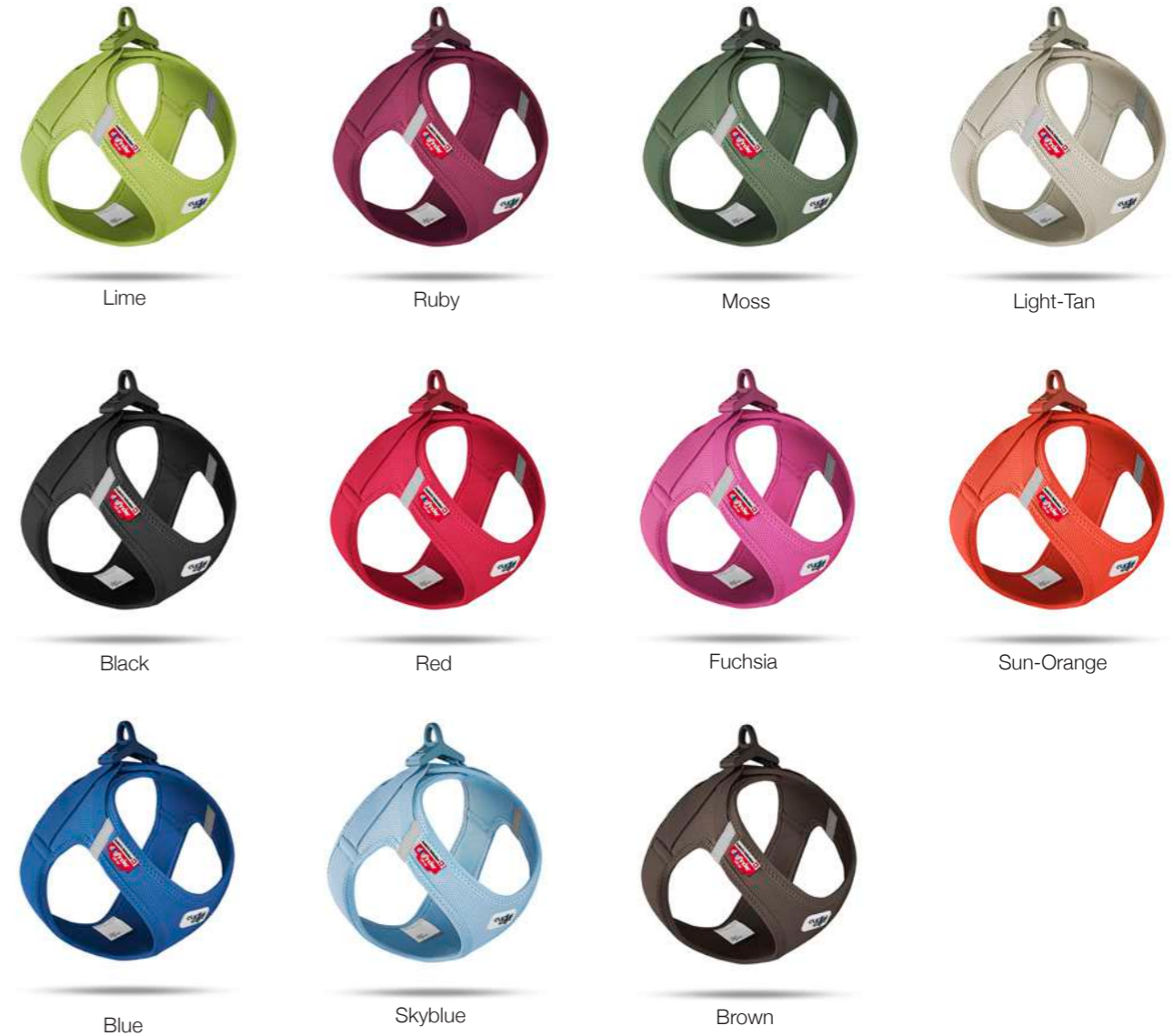
Ultra strong and safe POM-Nylon buckle.  
Holds up to 100 kg/220 lbs  
XL - 4XL



Labrador  
Belka Harness Air Mesh Ruby Size 3XL  
Weight 32 kg / 70.547 lbs



# Ultra lightweight in many colors



### AIR MESH

The ultra-light Air Mesh makes the Vest Harness Air Mesh a real light weight. At the same time it comes up with a special additional function: Immersed in water, it refreshes your dog on hot summer days with a soothing cooling effect. The stored water between the fabrics acts as a heat exchanger and keeps your dog nice and cool.

## Function & Design



Tailored Ergo Fit with enlarged leg openings for maximum freedom of movement without chafing

Lightweight, air permeable stretch Air Mesh, cooling effect when immersed in water

42 gr / 0.11464 lbs (Size S)

- The "curli clasp" solves one of the industry's biggest challenges. Now the leash and harness can be attached with one hand
- High-strength, color-matching POM material for the clasp, withstands tensile loads of up to 100kg (220 lbs)
- "curli clasp" reduces noise and weight. Eliminates the "clicking" sound of metal D-rings
- Perfected tension distribution thanks to the straps directly worked into the seams of the harness and improved higher tension mount
- Optimized Air Mesh material for even greater comfort
- Adjustable in size with Velcro closure, easy to adjust to the body shape
- Padded buckle ensures that hair and fur is not snagged or irritated
- Reflective elements on the neck for additional safety in darkness

€/\$/CHF

		Lime	Ruby	Moss	Light-Tan	Black	Red	Sun Orange	Blue	Fuchsia	Skyblue	Brown	
	Chihuahua	3XS	PN2850	PN2802	PN2809	PN2864	PN2788	PN2795	PN2829	PN2871	PN2843	PN2836	PN2857
	Yorkshire Terrier	2XS	PN2851	PN2803	PN2810	PN2865	PN2789	PN2796	PN2830	PN2872	PN2844	PN2837	PN2858
	Pomeranian	XS	PN2852	PN2804	PN2811	PN2866	PN2790	PN2797	PN2831	PN2873	PN2845	PN2838	PN2859
	Dachshund	S	PN2853	PN2805	PN2812	PN2867	PN2791	PN2798	PN2832	PN2874	PN2846	PN2839	PN2860
	Jack Russel	M	PN2854	PN2806	PN2813	PN2868	PN2792	PN2799	PN2833	PN2875	PN2847	PN2840	PN2861
	Middle Poodle	L	PN2855	PN2807	PN2814	PN2869	PN2793	PN2800	PN2834	PN2876	PN2848	PN2841	PN2862
	French Bulldog	XL	PN2856	PN2808	PN2815	PN2870	PN2794	PN2801	PN2835	PN2877	PN2849	PN2842	PN2863

Sizechart page 82

BELKA HARNESS AIR MESH



A harness is not just gear.  
It is an attitude.



		€/\$/CHF						
		Black	Red	Blue	Ruby	Moss	Light-Tan	
	Border Collie	XL	PN3403	PN3407	PN3420	PN3411	PN3415	PN3424
	Labrador	2XL	PN3404	PN3408	PN3421	PN3412	PN3416	PN3425
	Golden Retriever	3XL	PN3405	PN3409	PN3422	PN3413	PN3418	PN3426
	Boxer	4XL	PN3406	PN3410	PN3423	PN3414	PN3419	PN3427

Sizechart page 82



Dalmatian Golden Retriever Mix  
Belka Harness Air Mesh Moss Size 3XL  
Weight 32 kg / 70.547 lbs

Function & Design

- Tailored Ergo Fit for maximum freedom of movement without chafing
- Lightweight, air permeable Air-Mesh cooling effect when immersed in water
- 140 gr / 308.647 lbs (Size XL)

- Choke-free neck design to avoid injuries to nerves and trachea
- Adjustable chest circumference for best fit
- Innovative EASY GRIP BUCKLE integrated into the harness
- Open and close without letting the buckle go
- 2 leash attachment points, for guiding and for pulling
- Padded handle to hold the dog close and to help to lift it up
- DogFinder ID to help find your dog in case it gets lost





# Quality & ergonomics right from the start



		€/\$/CHF				
		Pink-Caro	Pink-Circles	Skyblue-Caro	Skyblue-Circles	
	Chihuahua	3XS	PN3058	PN3063	PN3068	PN3073
	Yorkshire Terrier	2XS	PN3059	PN3064	PN3069	PN3074
	Pomeranian	XS	PN3060	PN3065	PN3070	PN3075
	Dachshund	S	PN3061	PN3066	PN3071	PN3076
	Jack Russel	M	PN3062	PN3067	PN3072	PN3077

Sizechart page 82



## Function & Design

Lightweight, air permeable stretch Air Mesh, cooling effect when immersed in water

42 gr / 0.11464 lbs (Size S)



Mixed Breed  
Puppy Set Leash Pink  
Vest Harness Pink-Circles Size 2XS  
Weight 3.2 kg / 7.05 lb



# For a stylish appearance



### CORD

The Cord is trendy yet durable. It originated in Manchester, England and was used for work clothes of miners and has become a ruggedly elegant fashion classic. With the Vest Harness Cord, you and your dog are sure to make a stylish appearance in your neighborhood!



Black



Tan



Brown

		€/\$/CHF			
		Black	Tan	Brown	
	Chihuahua	3XS	PN2969	PN2981	PN2975
	Yorkshire Terrier	2XS	PN2970	PN2982	PN2976
	Pomeranian	XS	PN2971	PN2983	PN2977
	Dachshund	S	PN2972	PN2984	PN2978
	Jack Russel	M	PN2973	PN2985	PN2979
	Middle Poodle	L	PN2974	PN2986	PN2980

Sizechart page 82

## Function & Design



Resistant Cord Upper, upholstered with lightweight, breathable Air-Mesh lining

54 gr / 0.12 lb (Size S)



Border Collie  
Stretch Comfort Leash Tan  
Vest Harness Cord Size M  
Weight 8.5 kg / 18.73 lb



# Maximum reflection in the dark



€/\$/CHF

		Reflective Gray	
	Chihuahua	3XS	PN3436
	Yorkshire Terrier	2XS	PN3437
	Pomeranian	XS	PN3438
	Dachshund	S	PN3439
	Jack Russel	M	PN3440
	Middle Poodle	L	PN3441
	French Bulldog	XL	PN3442

Sizechart page 82



### REFLECTIVE FABRIC

A base fabric, consisting of a combination of cotton and PU, is provided with a fine layer of glass dust, microprisms. This layer is applied to the base fabric and reflects when illuminated by a light source.



## Function & Design

Highly reflective PU ensures extra safety in the dark  
Robust and super-soft, silky surface

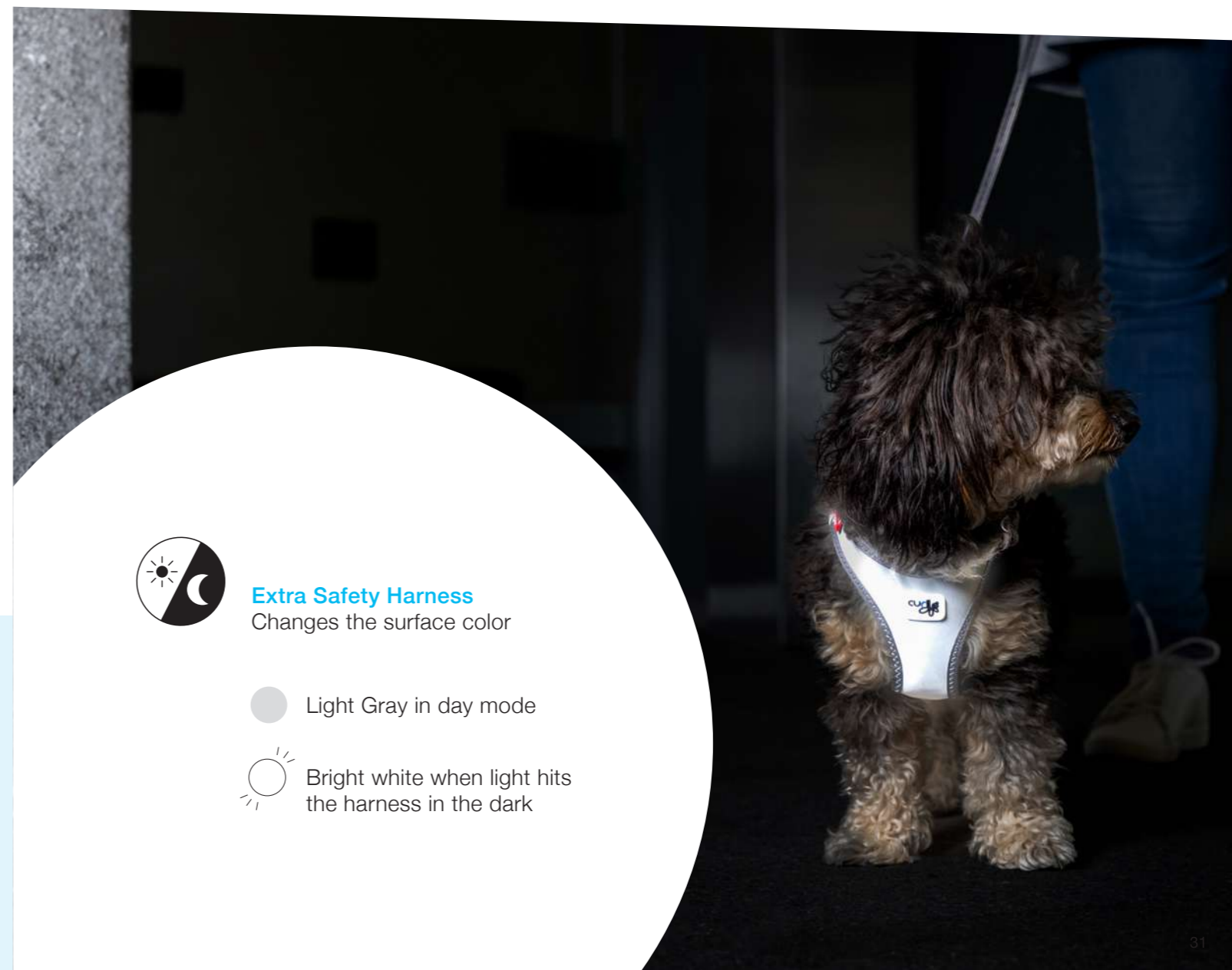
56 gr / 123.459 lbs (Size S)



**Extra Safety Harness**  
Changes the surface color

Light Gray in day mode

Bright white when light hits the harness in the dark



NEW

BELKA HARNESS THE GLOW



# Safety when going for a walk in the dark



Reflective Gray (daylight)

€/\$/CHF

	Reflective Gray		
	Border Collie	XL	PN3607
	Labrador	2XL	PN3608
	Golden Retriever	3XL	PN3609
	Boxer	4XL	PN3610

Sizechart page 82



## Function & Design



Highly reflective PU ensures extra safety in the dark  
Robust and super-soft, silky surface

Light weight

- Choke-free neck design to avoid injuries to nerves and trachea
- Adjustable chest circumference for best fit
- Innovative EASY GRIP BUCKLE integrated into the harness
- Open and close without letting the buckle go
- 2 leash attachment points, for guiding and for pulling
- Padded handle to hold the dog close and to help to lift it up
- DogFinder ID to help find your dog in case it gets lost





# A self-closing harness, as light as a feather



**curli TAILORED ERGO FIT**  
Optimized for your dogs body size.



Magnetic - One-piece safety rings

Adjustable size with Velcro fastener

Crossed Nylon straps for optimal tension distribution

59 gr / 0.13 lb (Size S)

Reflective stripes

360° Reflective piping

Anatomically shaped and cushioned neck area



Black



Red

€/\$/CHF

		Black	Red
	Yorkshire Terrier	2XS PN3009	PN3016
	Pomeranian	XS PN3010	PN3017
	Dachshund	S PN3011	PN3018
	Jack Russel	M PN3012	PN3019
	Middle Poodle	L PN3013	PN3020

Sizechart page 82

## Function & Design

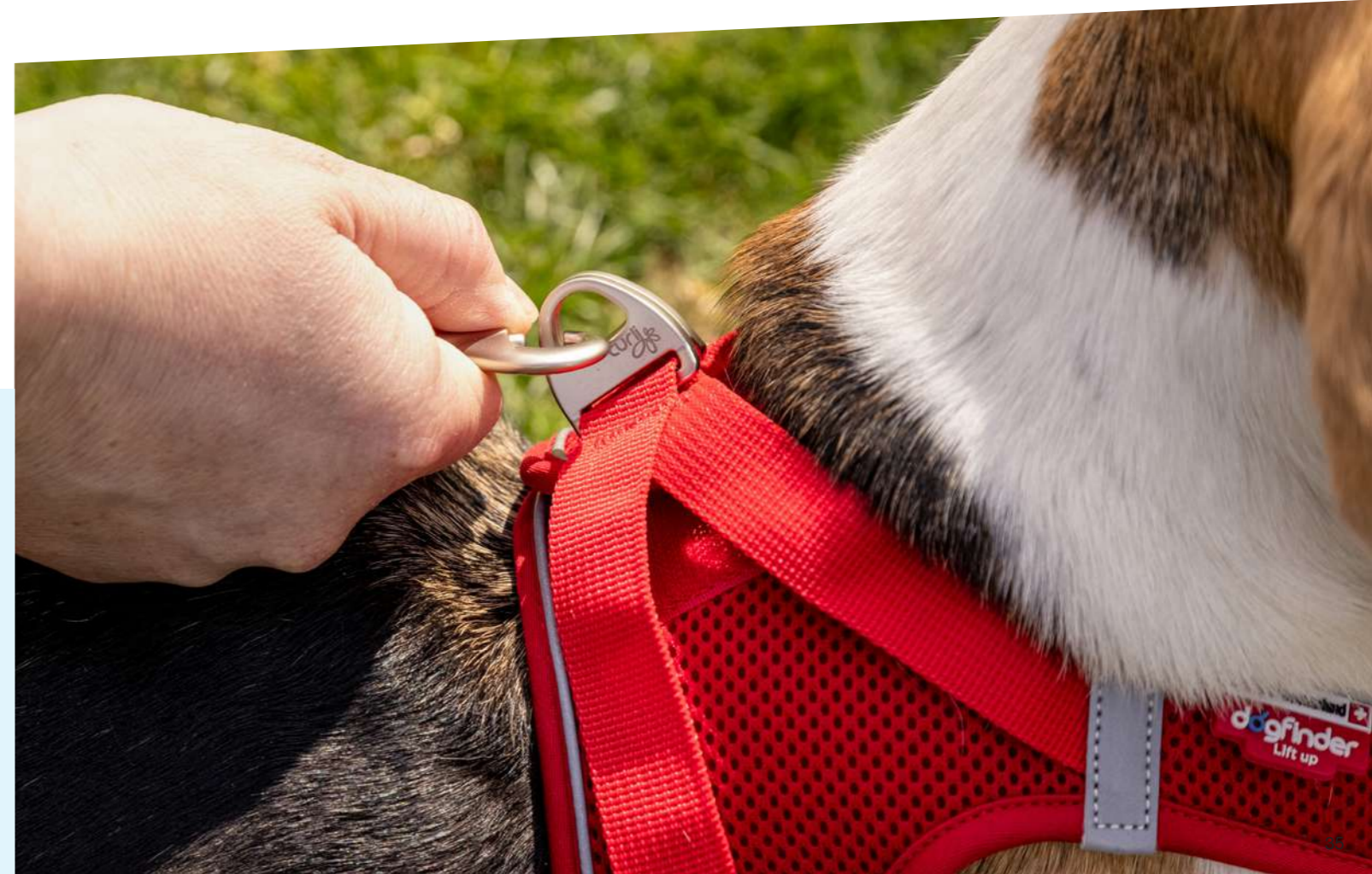


Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water



59 gr / 0.13 lb (Size S)

- Magnetic D-Rings: easy to close and to connect the leash with one hand
- Step-in harness, quick and easy to put on
- Size-adjustable with Velcro fastener, easy to adjust
- Crossed webbing straps for optimal tension distribution and protection against neck injuries
- 360° reflective piping and 2 reflective stripes on the neck for extra safety in the dark
- DogFinder ID to help find your dog in case it gets lost





# Harness for large dogs with innovative, comfortable, fast self-closing magnetic buckles



Black

€/\$/CHF \_\_\_\_\_

			Black
	Border Collie	XS	PN2604
	Labrador	S	PN2605
	Golden Retriever	M	PN2606
	Boxer	L	PN2607
	Rottweiler	XL	PN2608

Sizechart page 82



## Function & Design



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water

245 gr / 0.540 lb (Size XS)





# Adjustable training harness



Black



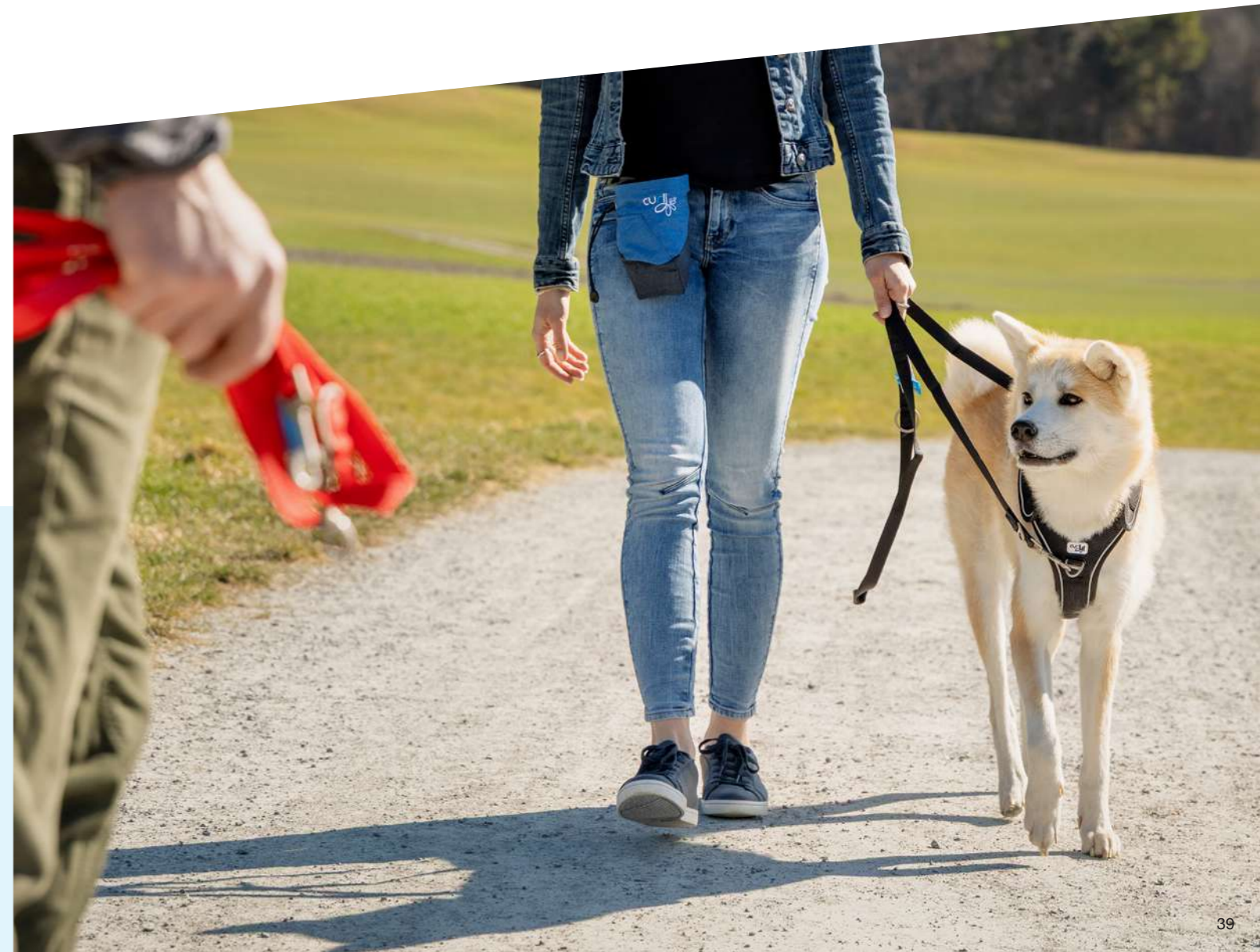
Red



€/\$/CHF

			Black	Red
	Border Collie	XL	PN3591	PN3587
	Labrador	2XL	PN3592	PN3588
	Golden Retriever	3XL	PN3593	PN3589
	Boxer	4XL	PN3594	PN3590

Sizechart page 82



## Function & Design



Adjustable on the neck and chest

Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water

280 gr / 0.617 lbs (Size XL)

- Size adjustable around the neck and chest for an ideal fit
- Velcro closures at the neck area to help setting the neck circumference
- Padded buckles and thus no pressure points
- Three D-rings to attach the leash, on top of the neck for optimal control, in the back area for pulling use and on die front for training purpose
- All around reflective seams for extra safety in the dark
- Padded handle for holding and lifting
- Reinforced wired seams for better dimensional stability





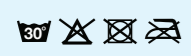
# Natural temperature regulation on cold and warm days



**MERINO**  
The soft, fine inner material of the Vest Harness Merino made of certified merino wool regulates temperatures and cools and warms equally well. In combination with the breathable outer material made of Air Mesh, your dog is thus perfectly equipped for cold and warm weather.

## Function & Design

- Natural Merino Wool liner, upholstered with lightweight breathable Air-Mesh outer
- 49 gr / 0.11 lb (Size S)



## Advantages of Merino Wool?

Merino wool is a natural product and a particularly high quality form of (Virgin) wool. It is obtained from merino sheep and is characterised by its special delicacy and softness.

- The main properties and advantages of Merino:
- Doesn't smell (even after long wear) and therefore has to be washed less often
  - Is sustainable and grows back
  - Does not charge electrostatically (unlike synthetic materials)
  - Insulates well in cold and also in heat
  - Transports moisture
  - Can absorb moisture up to a third of its dry weight in without feeling clammy
  - Cools through evaporative cooling at warm temperatures
  - Insulates even when damp
  - Maintains the fit without becoming misshapen
  - Has a natural sun protection factor of up to 50 (depending on density and weave)
  - Is biodegradable (like wool in general)



		€/\$/CHF	
		Red	Black
	Chihuahua	3XS PN3029	PN3022
	Yorkshire Terrier	2XS PN3030	PN3023
	Pomeranian	XS PN3031	PN3024
	Dachshund	S PN3032	PN3025
	Jack Russel	M PN3033	PN3026
	Middle Poodle	L PN3034	PN3027
	French Bulldog	XL PN3035	PN3028

Sizechart page 82

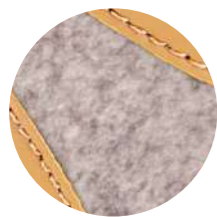


# Inspired by Swiss Mountain Lifestyle



	€/\$/CHF	
		Light Gray
	3XS	PN3429
	2XS	PN3430
	XS	PN3431
	S	PN3432
	M	PN3433
	L	PN3434
	XL	3435

Sizechart page 82



### RECYCLED POLYESTER FELT

Recycled polyester felt is made from polyester textile waste and is a soft yet strong material. Recycled polyester felt is particularly durable, robust and also resistant to UV light.



## Function & Design

Innovative PET felt made from recycled polyester  
Super-soft and durable at the same time

66 gr / 145.505lbs (Size S)



NEW

BELKA HARNESS THE ALPINE



# Swiss Design even for larger dogs.

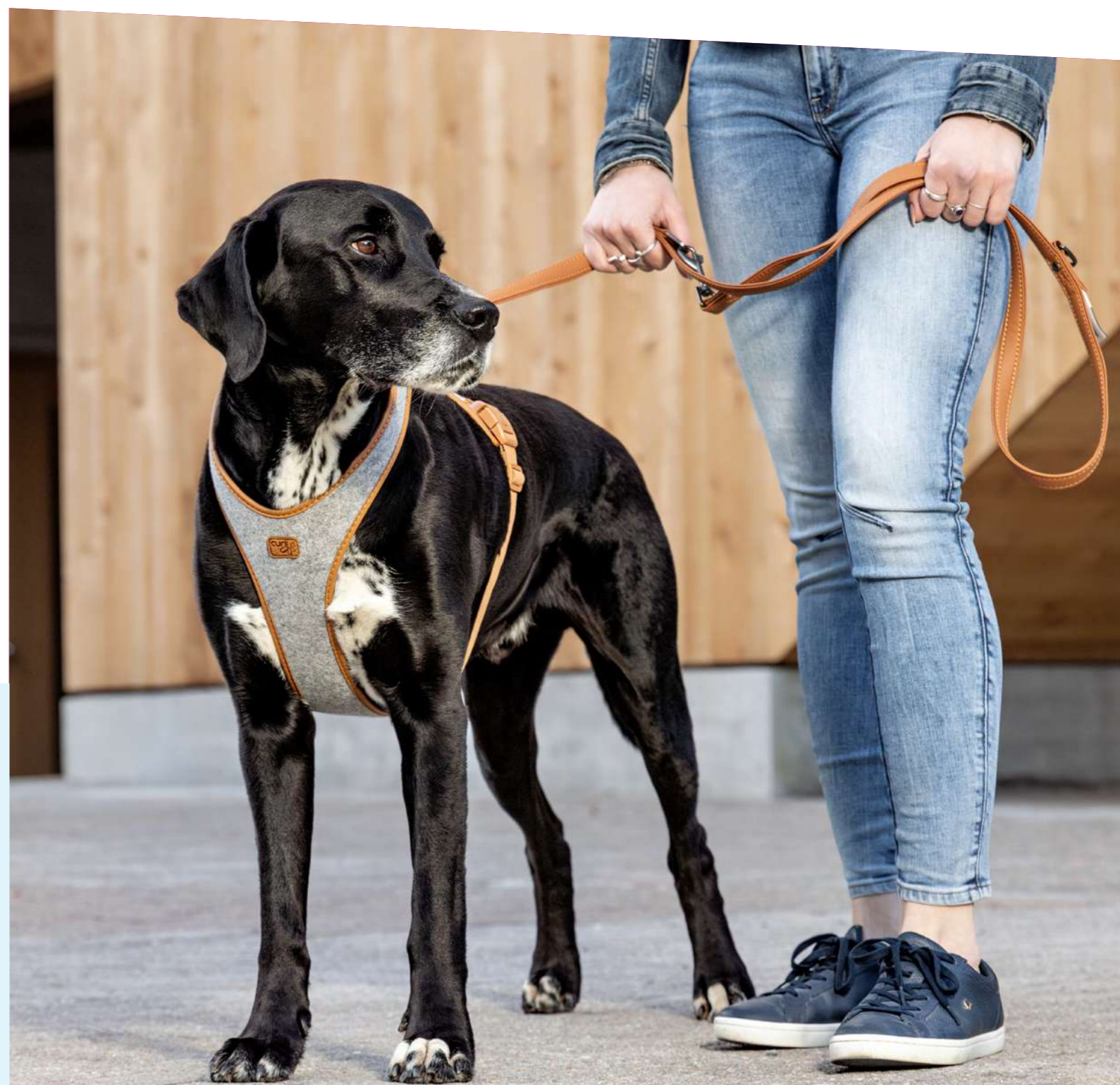


Light Gray

€/\$/CHF

		Light Gray	
	Border Collie	XL	PN3603
	Labrador	2XL	PN3604
	Golden Retriever	3XL	PN3605
	Boxer	4XL	PN3606

Sizechart page 82



## Function & Design



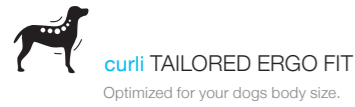
- Innovative PET felt made from recycled polyester Super-soft and durable at the same time
- Light weight

- Choke-free neck design to avoid injuries to nerves and trachea
- Adjustable chest circumference for best fit
- Innovative EASY GRIP BUCKLE integrated into the harness
- Open and close without letting the buckle go
- 2 leash attachment points, for guiding and for pulling
- Neoprene padded handle to hold the dog close and to help to lift it up
- DogFinder ID to help find your dog in case it gets lost





# Highlights of the curli Vest Harness combined with high quality, innovative premium material



## VEST HARNESS APPLE LEATHER



		€/\$/CHF	
		Black	Brown
	Chihuahua	3XS PN3122	PN3115
	Yorkshire Terrier	2XS PN3123	PN3116
	Pomeranian	XS PN3124	PN3117
	Dachshund	S PN3125	PN3118
	Jack Russel	M PN3126	PN3119
	Middle Poodle	L PN3127	PN3120

Sizechart page 82

## ADJUSTABLE LEASH APPLE LEATHER



		€/\$/CHF	
		Black	Brown
	160 cm / 5,25 feet		
S	15 mm / 0.59 inch	PN3155	PN3157
L	20 mm / 0.78 inch	PN3156	PN3158

## Function & Design

Highly innovative hybrid plant-based leather  
Environmentally friendly and animal friendly  
Super soft (softer than conventional animal leather)

70 gr / 154.324lbs (Size S)

Easy to wipe clean with high abrasion resistance and durability





# curli Leashes

Secure guiding and controlling



STRETCH COMFORT LEASH



VARIO COMFORT LEASH



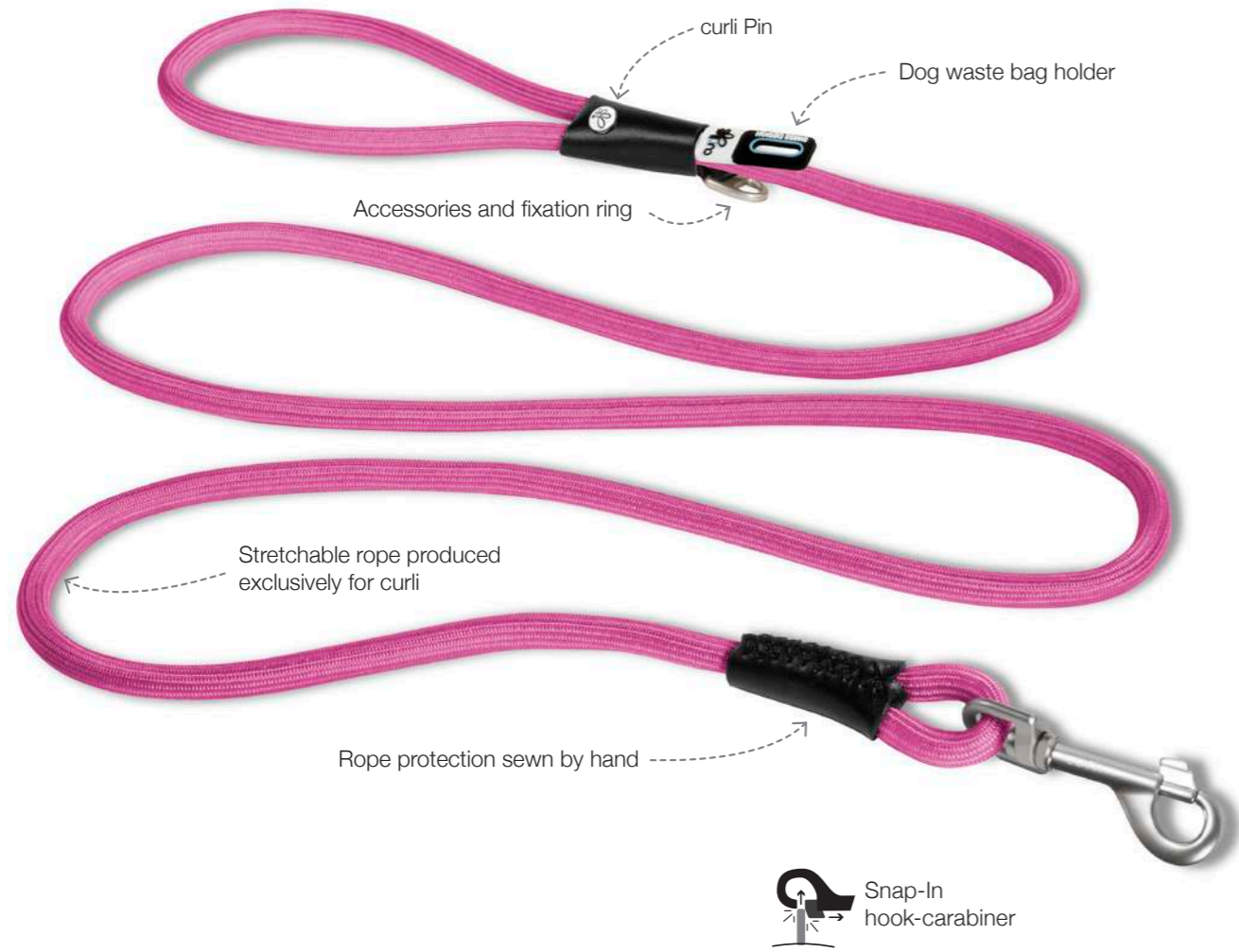
ADJUSTABLE TRAINING LEASH



ULTRA STRONG POCKET LEASH



# The shock-absorbing and comfortable rope leash for chooke- and stress-free guiding and commanding



Suddenly the dog sees something and his instincts lead him to start running. This develops enormous powers, which can injure both dog and owner. That is why curli has developed a rope leash that significantly reduces the jerk when a dog is being restrained. The core and sheath of the rope can be adjusted. This is more convenient for everyone and ensures safe command transmission.

## Function & Design

- 1,8 m / 5.9 feet long
- Ø 8 mm / 0.31 inch (M) or Ø 10 mm / 0.39 inch rope diameter (L)
- For dogs up to 25 kg / 55 lb (M) or up to 40 kg / 88 lb (L)
- Shock absorbing rope for stress-free control
- Ultra-soft rope for the best comfort and safety
- Dog waste bag holder
- Snap-in safety carabiner
- Better haptic perception compared to a normal leash

€/\$/CHF

	180 cm / 5.9 feet	Lime	Ruby	Moss	Light-Tan	Schwarz	Red	Brown	Sun-Orange	Blue	Fuchsia	Skyblue	Tan
M	Ø 8 mm / 0.31 inch	PN2881	PN2883	PN2885	PN2892	PN2609	PN2613	PN2623	PN2879	PN2619	PN2617	PN2621	PN2625
L	Ø 10 mm / 0.39 inch	PN2882	PN2884	PN2886	PN2893	PN2610	PN2614	PN2624	PN2880	PN2620	PN2618	PN2622	PN2626



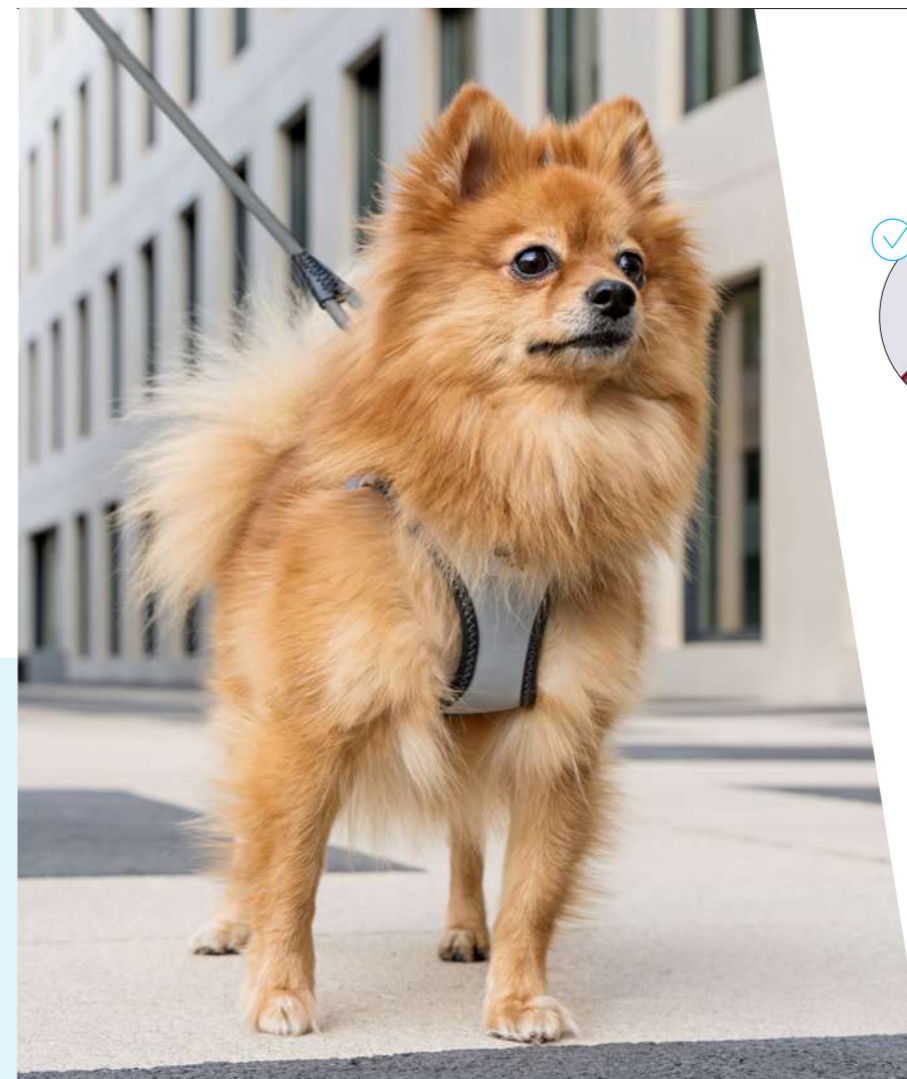
Because some situations just require scalability.



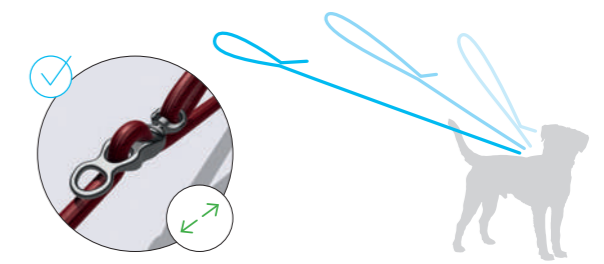
		€/\$/CHF											
180 cm / 5.9 feet		Black	Red	Blue	Ruby	Moss	Light-Tan	Dark Gray	Lime	Brown	Fuchsia	Skyblue	Sun Orange
S	Ø 8 mm / 5/16 inch	PN3446	PN3448	PN3455	PN3450	PN3452	PN3457	PN3459	PN3469	PN3471	PN3465	PN3467	PN3463
L	Ø 10 mm / 3/8 inch	PN3447	PN3449	PN3456	PN3451	PN3453	PN3458	PN3460	PN 3470	PN3472	PN3466	PN3468	PN3464

## Function & Design

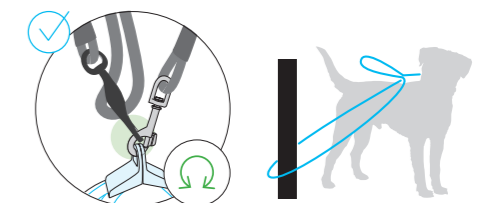
- 2.0 m / 6.56 ft long
- VARIO-LOCK BUCKLE to adjust the leash easily to any length
- Twist mechanism on the VARIO-LOCK BUCKLE prevents the leash from twisting
- Ø 8 mm / 5/16 inch (size S) or Ø 10 mm / 3/8 inch (size L) rope diameter
- For dogs up to 25 kg / 55 lbs (size S) or up to 80 kg / 176 lbs (size L)
- Shock-absorbing rope for stress-free control
- Ultra-soft nylon rope for the best comfortable grip and safety
- Additional eyelet as poop bag holder or additional attachment option
- Snap-in carabiner
- Better grip compared to a strap



Variable length  
2.0 – 1.2 m | 6.56 – 3.93 ft



Slide the VARIO LOCK BUCKLE along the leash to adjust it to any size.



Loop the leash with the extra ring on the VARIO LOCK BUCKLE to tie your dog to objects and poles.



# Triple adjustable training leash



Black



Red

€/\$/CHF

	200 cm	Black	Red
L	20 mm	PN1796	PN1797



Two carabiners for attaching the leash to the to the guiding and training ring on the harness.

**Our recommendation:**  
Works great in combination with the Belka Harness Adjustable Neck.

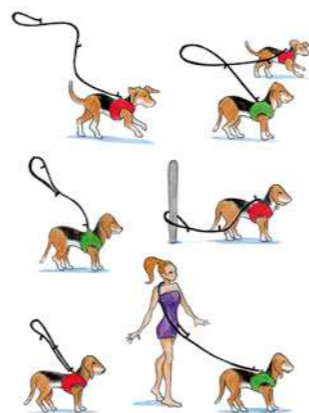


It took a long time to find the right material for our leash, because we had a clear idea of the feel and weight we required, combined with the material being able to meet our safety requirements. In addition, the lead has to be able to be held comfortably in any position.

We finally found the solution by using integrated "Tube - Nylon".

The fine weave that is exclusive to curli, meets our requirements. In addition, the material is tear resistant and long-lasting. The leash comes with a Dog Waste Bag Dispenser and sports the highest quality eyelets and carabiner.

You will be hard pressed to find a better quality lead, with this level of detail and useful as a pocket-knife, for sale anywhere.



## Function & Design

- 200 cm / 6.56 feet
- 3 way adjustable lead with closed metal ring
- Matching safety snap hook and rings as curli harnesses
- "Tube Nylon" that's finely woven for the very best grip, control and security
- Dog waste bag holder





# The smallest, lightest and strongest leash



From our time in outdoor sports, we know that every tool needs to be small, light, comfortable and functional - without compromises. We apply this principle to our new Ultra Strong Pocket Leash. All components are made of the best materials that modern technology has to offer. The base material is Dyneema, a high-quality fibre, which is 1.7 times stronger than steel. For the hand strap, we use variable webbing for more comfort and with the splice technology we achieve unbreakable seams. In addition, we integrate a stainless steel snap hook-carabiner. All of these components combined create the most compact, lightest weight and strongest leash on the market.

## Function & Design

- Ultra strong Dyneema rope 1.7 times stronger than steel
- Spliced loops on the Dyneema rope for a long and safe product life span
- Variable Webbing hand strap, the most comfortable hand strap on the market
- 2 lengths available: 160 cm / 63 inch & 110 cm / 43 inch Pocket foldable, the leash disappears in your pocket it's so small and foldable
- Ultra light, it feels as if you do not have a leash in your hand
- Stainless Steel snap hook, 5 times stronger than regular snap hooks
- Dog waste bag holder; to always have a poop bag at hand





# curli Safety & Well-being

A good feeling in everyday life



SAFETY CAR BELT

LUUMI LED LIGHTS  
RECHARGEABLE

LUUMI LED LIGHTS

TREATBAGS

hosted in Switzerland   
**dogfinder**  
Lift up



**DID YOU KNOW?**

Every curli Harness is equipped with an integrated dog tag!

The curli Dogfinder helps to get united with your dog in case it gets lost. Simply register your curli Harness with the unique Dogfinder ID you find on your curli Harness:

[dogfinder.mycurli.com](http://dogfinder.mycurli.com)

**HOW DO I USE THE DOGFINDER ID?**

Just log on to the website [dogfinder.mycurli.com](http://dogfinder.mycurli.com) and register your details and those of the dog that is associated with the DogFinder ID. It is possible to register multiple harnesses for the same dog or multiple dogs for the same owner! This database means it will make the process of finding your lost dog much simpler.

**MY DOG IS MISSING**

Thanks to your registration, it is now easier to find your lost dog.

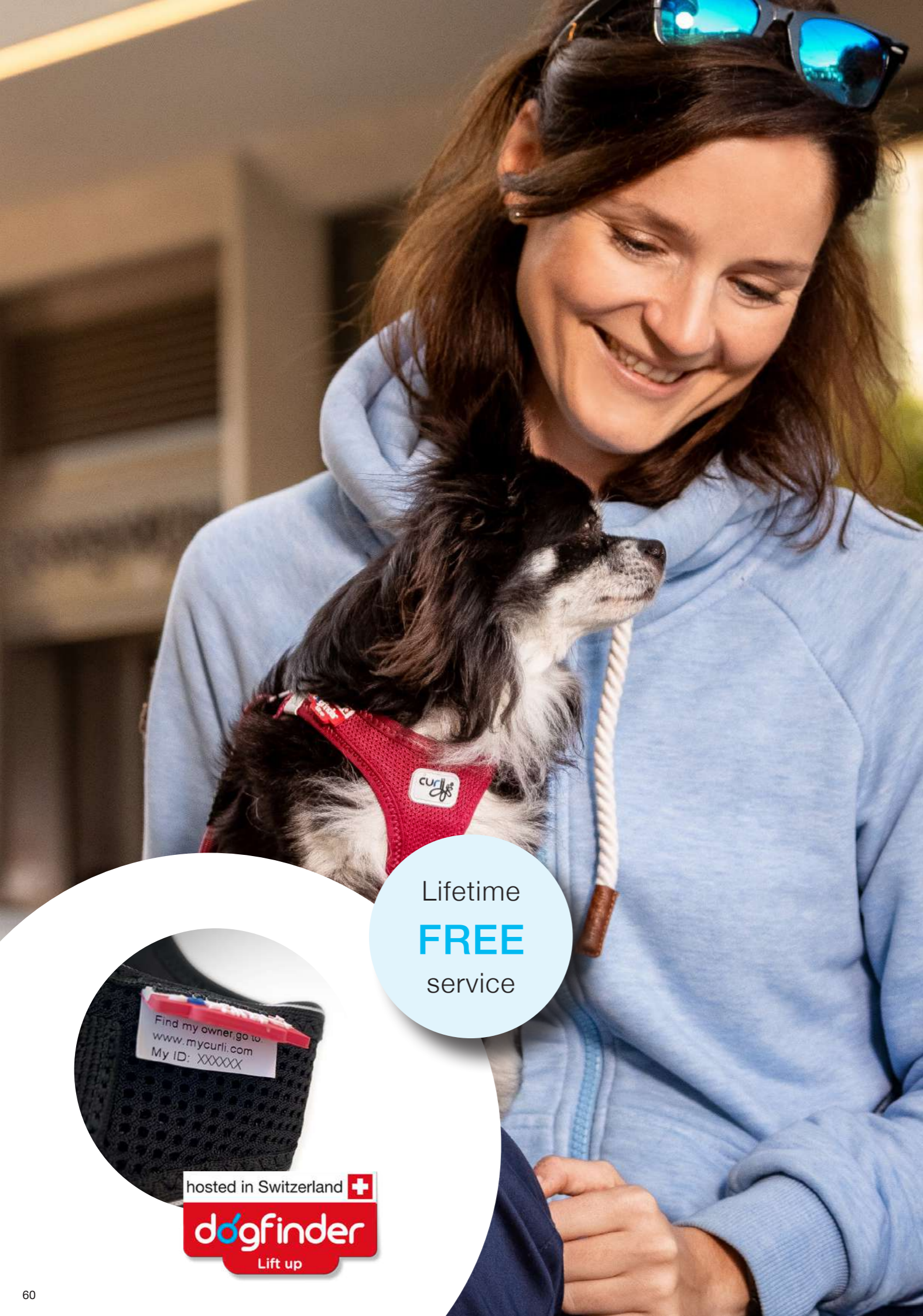
**Scenario A:**

The owner has lost his dog and takes the following action: Firstly, he goes to the website and tells the system his dog is missing. The system will notify shops and other registered DogFinder people in that area to look for the dog that is lost, stating the relevant DogFinder ID number XXXXXX . The System will provide the name of the dog and, if available, a picture as well. However, under no circumstances will any of the owner's personal data be revealed. Armed with this vital information, the search can begin for the missing dog in it's curli harness. When the dog has been located, then they need to inform the DogFinder system.

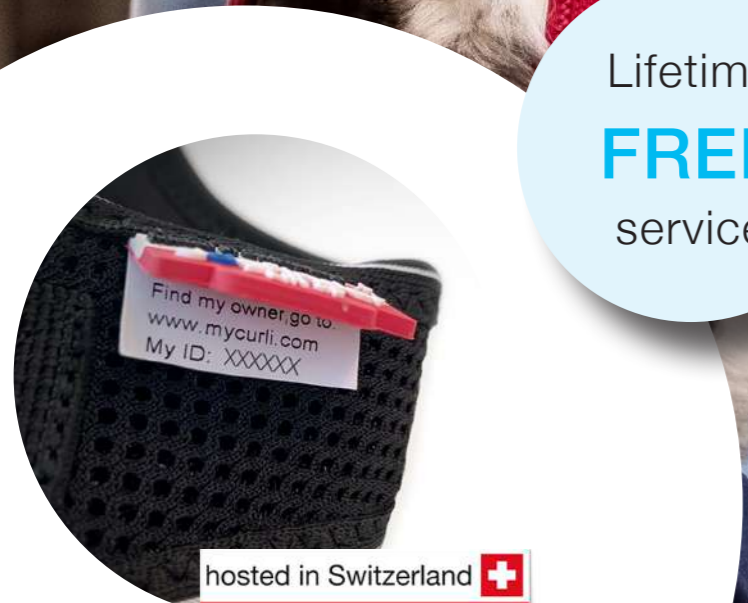
**Scenario B:**

The finder of the missing dog wants to know who owns it, so that it can be returned it to its owner. With the DogFinder IDTM he can tell the system that he has found the dog, with the DogFinder ID number XXXXXX and the system passes the information on to the owner, thus connecting owner and finder, so the dog can be returned.

➔ [curli Dogfinder Website: dogfinder.mycurli.com](http://curli Dogfinder Website: dogfinder.mycurli.com)



Lifetime  
**FREE**  
service





# Rewarding made easy



Black

€/\$/CHF
Black
PN1339



## Function & Design

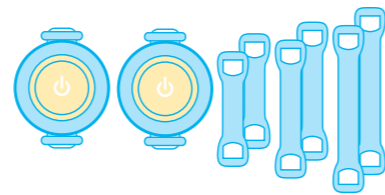
- Outer material softshell, inner material nylon
- Belt loop with Velcro fastener
- Aluminium-Karabiner
- Reflective seam
- Height 14cm, Diameter 10cm



# The multifunctional safety LED light, super light, powerful.



- ✓ Splash-proof thanks to silicone coating
- ✓ 1 powerful LED
- ✓ Ultralight only 10 g per light
- ✓ Light duration flashing approx. 400 hours
- ✓ Light duration permanently lit approx. 180 hours.

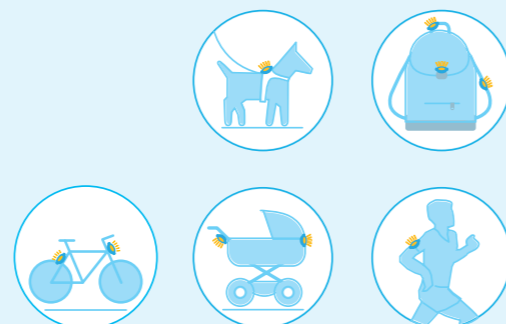


**Comes with:**  
 2 x luumi LED's including batteries  
 6 x Silicone bands to mount anywhere

From our outdoor activities we know headlamps. On the one hand, they help us see where we are going and on the other, help us to be seen. When we developed an LED light for dogs, we bore the same safety requirements in mind when we set about designing it. It had to be light enough to be used on very young dogs. In addition, you can attach it where it makes the most sense – be it on the collar, leash or harness. Another requirement of luumi was that it does not give up the ghost even in the heaviest rain or snow. For this, we constructed the silicone shell. We are very proud of the result that is luumi – it's small, light and flexible.

## Function & Design

- Bright blue LED's for best visibility
- Ultra light, only 10g
- Small, only 32 mm / 1,25 inch in diameter and 11 mm / 0.43 inch high
- Silicone housing and therefore Splashproof
- Flashing: Approximately 400 hours burn time
- Permanent: Approximately 180 hours burn time
- 6 flexible silicone bands in three sizes for variable attaching options
- 2 lumis per box (incl. batteries) to be seen all around
- Easily replaceable batteries without tools needed



Luumi V1



Red



Cyan



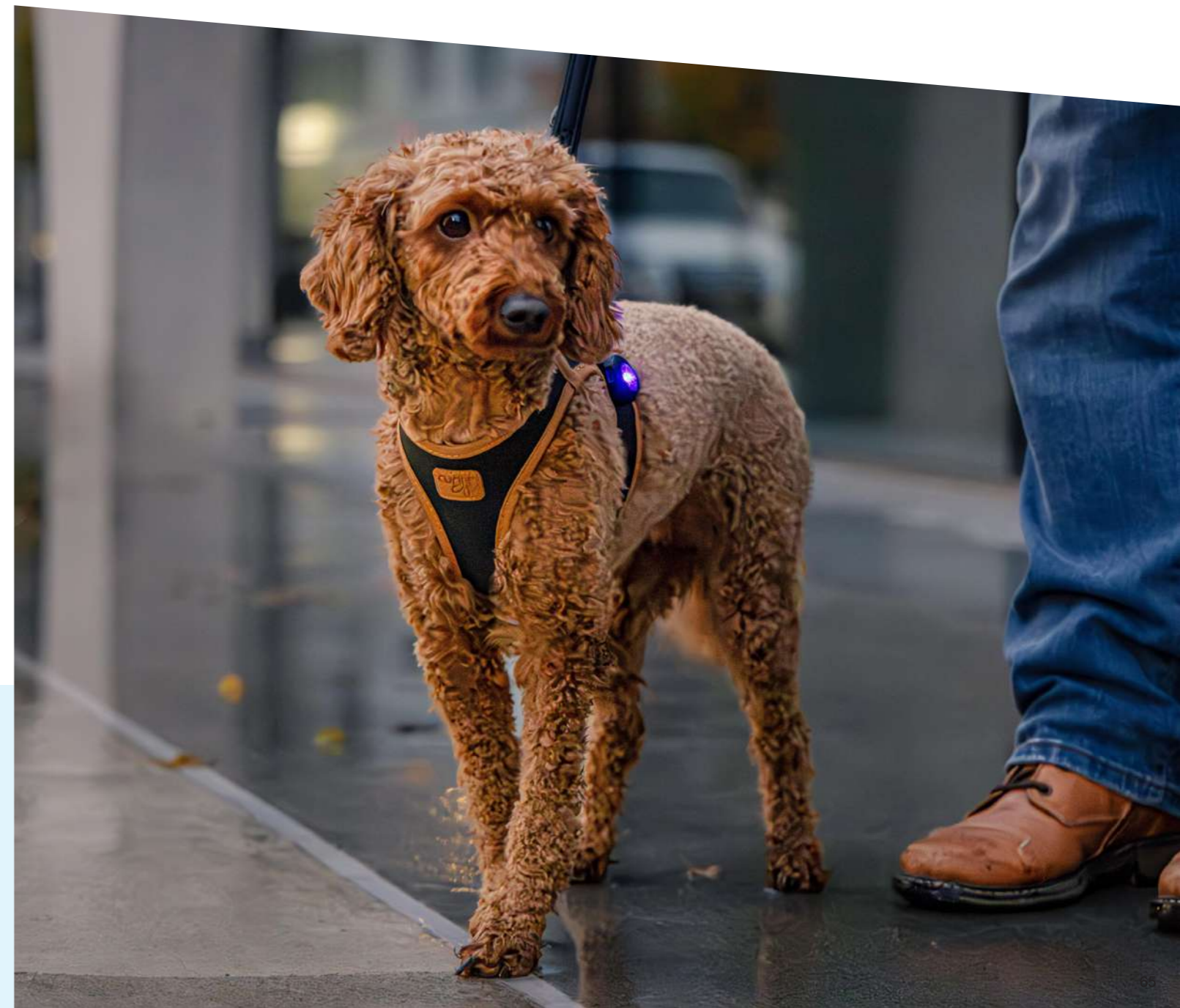
Black



White

€/\$/CHF

Red	Cyan	Black	White
PN1335	PN1334	PN1336	PN1337





# Safety in the car while travelling. Can be fixed in many ways.

**NEW**  
**TWIST CONNECTION**  
FOR MAXIMUM SAFETY



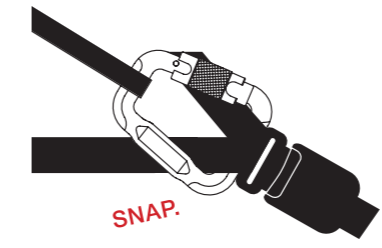
**PLEASE NOTE:**

- Do not use with a collar!
- We recommend never leaving dogs unattended in the car.

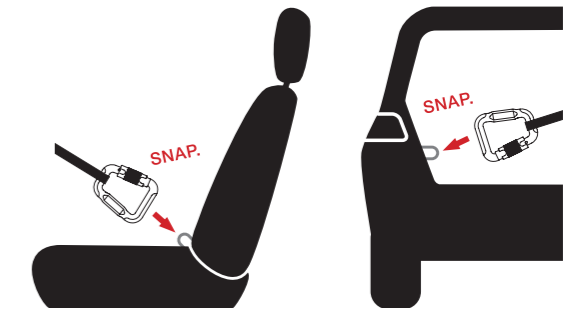


	€/\$/CHF	
S	30 cm / 11.8 inch	PN3380
L	60 cm / 23.6 inch	PN3296

✓ Easy to attach to the seat belt



✓ or on any safety ring in the car



We are often in the car with our own dogs and know that we should secure small dogs in a crate. However, this is often impractical on short journeys. A simple solution was needed. We hearkened back to our outdoor pursuits days and found the answer in mountain sports – a single-handed use system with a safety locking carabiner that can be mounted in the normal click lock of the vehicle seat belt. Used in combination with a curli harness, it provides a perfect, safe and secure solution for short distances.

## Function & Design

- Multiple uses, with the seatbelt or, with the iso fix system in newer cars
- Two sizes S max. 30 cm / 11.8 inch and L max. 60 cm / 23.6 inch
- Length adjustable for better range of movement
- Twist connection between carabiner and nylon strap for safety, even if the dog turns in different directions





# Everything under control with just one hand



Blue

€/\$/CHF

Blue

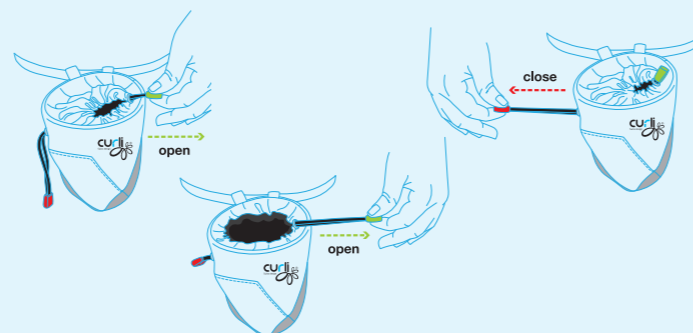
PN2249



In our experience, training with treats works best if you have a treat easily available at any time. That's why we developed the curli Treat Bag, which is manageable with one hand. Open the bag, take out a treat and close the bag again. The elegantly shaped funnel bag is smooth, completely intuitive and doesn't involve complex mechanisms. This way, you can completely focus your attention on your training and interacting with your dog.

## Function & Design

- Innovative locking system which can be operated with one hand
- Patch pocket for the clicker or other small tools for training
- Nylon waist strap with light aluminum buckle 110 cm / 3.6 feet long
- Inner bag made of waterproof nylon material
- Abrasion-proof and easy to clean polyester outer material
- Diameter 11.5 cm / 4.5 inch, height 18.5 cm / 7.2 inch

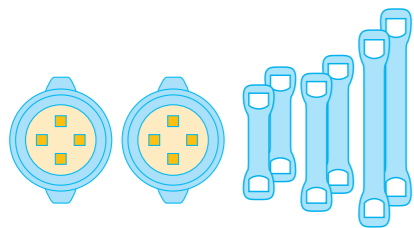
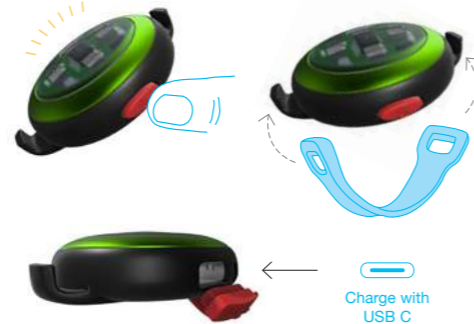




# Ultra thin, light and extremely bright: the brand new Luumi Lights.



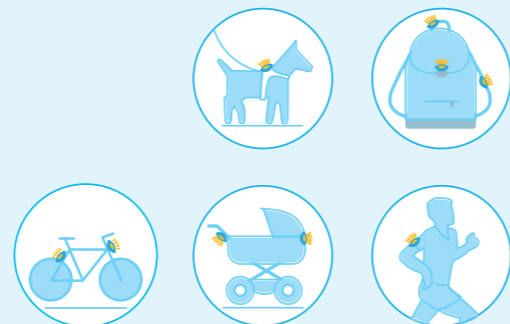
- ✓ ipx6: Dustproof and protected against short-term flooding
- ✓ The thinnest and lightest rechargeable safety light on the market
- ✓ 4 powerful and bright LEDs (0.3 LM+)
- ✓ Permanent light duration of approx. 6 hours, flashing 18 hours
- ✓ Colored battery and charging status indicator
- ✓ Charging time: 1.5 hours
- ✓ USB C charging socket



**Comes with:**  
2 x Luumi LED's  
6 x Silicone bands to mount anywhere

## Function & Design

- Blue, bright LEDs of the latest generation for best visibility
- Ultra-light and small
- 6 flexible silicone straps in 3 sizes for variable fixation
- 2 Luumi LED lights per box



Luumi V2



Rot



Blau



Grün

€/\$/CHF

Rot	Blau	Grün
PN3443	PN3444	PN3445





curli B2B

## Because a good business relationship means good teamwork

### CREATING A BEST POSSIBLE APPEARANCE TOGETHER

As a curli partner, you get exclusive access to the curli B2B Shop.

Conveniently place and manage orders, stay up to date on news, discover new products with all the background information, equip your point of sale – you can do all this with your personal curli B2B login without much effort.

curli's sales team will of course also be happy to assist you personally with advice and interesting tips. If you are planning an in-house exhibition and need customized support, or if you have a good idea to bring your brand even more into focus, our team is always ready to listen to you, because for us you are the scouts at the point of sale – your business is our brand touchpoint.

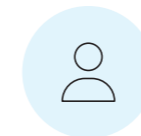
curli is a strong partner at your side.

A team player who will make things happen together with you and a brand that offers you reliable future fitness.



Discover the curli B2B area.

→ [curli B2B login: www.mycurli.com](http://www.mycurli.com)



Get in touch with the curli Sales Team.

→ [sales@mycurli.com](mailto:sales@mycurli.com)



Stay tuned.

→ [Get the curli Newsletter: info@mycurli.com](mailto:info@mycurli.com)



curli B2B

## Mission and values

WHAT YOU CAN COUNT ON AS OUR PARTNER

### Trust

curli helps owners build a bond of trust with their dog, by giving them better tools to control and communicate with their dog. We rigorously test and manufacture our designs to the highest standards, so customers can always rely on curli products.

### Safety

curli products are for owners who want the best for their dog. A curli harness enables owners to control their dogs with confidence, knowing they'll be safe, secure and comfortable. Light but still robust, our harnesses are ergonomically designed and available in a range of sizes, so every dog can enjoy a perfect fit.

### Functionality

Our Swiss heritage means we take extraordinary care to get every small detail right. Each product in our assortment is designed with both dog and owner's needs in mind. We've developed features you won't find elsewhere, such as a magnetic closing system that allows owners to attach a leash with one hand. Our free DogFinder service helps owners retrieve their lost dogs using a unique ID supplied with every harness.

### Partnership

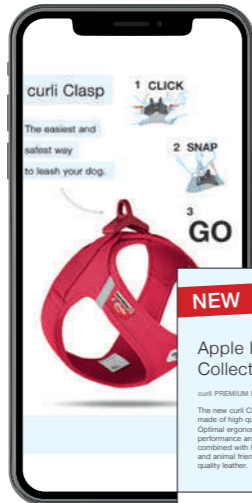
Our customers and retail partners trust us to provide consistently excellent design, quality and service. We'll always strive to provide what you need – and won't try to sell you products you don't need. We're driven by customer satisfaction, not maximizing sales.

### Innovation

We're the most innovative harness brand on the market, constantly working on new ideas to make our products even better. And when it comes to quality, only perfection will do (we are Swiss, after all).

### Expertise

As the leading harness specialist, we have a wealth of knowledge to share. We can provide information and advice on harnesses, dog safety and communication.



Watch Shop-in-Shop setup video!

## POS SERVICE, SALES SUPPORT & MARKETING TOOLS

# Convincing performance, that makes a difference

## A STRONG BRAND IDENTITY - FOR YOUR SUCCESS

We are a strong partner at your side when it comes to sales support and marketing. Behind the scenes as well as in the design of the sales areas or in the dialog with your customers:

- POS Material**  
 At the curli B2B shop you can order various displays and tools for the design of your POS, to perfectly stage your curli product range.
- Shop in Shop Solutions for extra convincing shopping experiences**  
 Creating outstanding shopping experiences is the key to success when it comes to inspiring customers in the long term and generating lasting customer enthusiasm.. Thanks to our modular shop in shop solutions, we are able to make this very comfortably accessible to you and your POS.
- Sales Training**  
 With the curli Sales Training Videos or an individually arranged Sales Training you can train your team and generate an excellent basis for good sales. Provide your team with background information and industry insights, which can be easily downloaded at our Media Hub and made accessible to your team.
- Marketing Toolbox & Media Hub**  
 With the curli Media Hub, you have a marketing toolbox at your disposal that keeps you up to date in terms of communication and advertising. Use our reday to use marketing content for your company and your storytelling - whether it's in the classic print media or in the world of new media and social media. Make yourself an indispensable industry leader for your customers.



Ready to use Marketing Content, images, press releases and more.  
[curli Media Hub: www.media.mycurli.com](http://www.media.mycurli.com)



On demand knowledge and training.  
[curli Sales Training Videos: www.media.mycurli.com](http://www.media.mycurli.com)



Arrange an individual sales training with our experts.  
[sales@mycurli.com](mailto:sales@mycurli.com)



SIZECHART

NEW



curli TAILORED ERGO FIT  
Optimized for your dogs body size.

# Perfect Fit Sizechart

A COMPLETE SIZE RANGE FOR A TAILORED FIT FOR YOUR DOG.

- 3XS
- 2XS
- XS
- S
- M
- L
- XL
- 2XL
- 3XL
- 4XL



1



**CHEST CIRCUMFERENCE, MEASURED AT THE WITHERS**

cm	26.7 – 30.1	30.2 – 33.8	33.9 – 38.2	38.3 – 43.3	43.4 – 49.0	49.1 – 55.4	55.5 – 62.7	62.8 – 70.1	70.2 – 78.9	79.0 – 92.0
inch	10.51 – 11.85	11.86 – 13.3	13.31 – 15.03	15.04 – 17.04	17.05 – 19.29	19.3 – 21.81	21.82 – 24.68	24.69 – 27.6	27.61 – 31.06	31.07 – 35.24

**WEIGHT (Reference average dog weight)**

kg	1.5 – 3.0	2.0 – 4.0	3.5 – 5.5	4.5 – 8.0	6.5 – 10.5	9.0 – 13.0	11.5 – 18.0	16.5 – 24.0	22.0 – 31.0	28.0 – 48.0+
lbs	3.31 – 6.61	4.41 – 8.82	7.72 – 12.13	9.92 – 17.64	14.33 – 23.15	19.84 – 28.66	25.35 – 39.68	36.38 – 52.91	48.5 – 68.34	61.73 – 105.0+



Recommended curli Leash Size

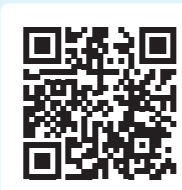
Leash size	<b>S</b> ø 8 mm   5/16 inch	Leash size	<b>L</b> ø 10 mm   3/8 inch
------------	-----------------------------	------------	-----------------------------



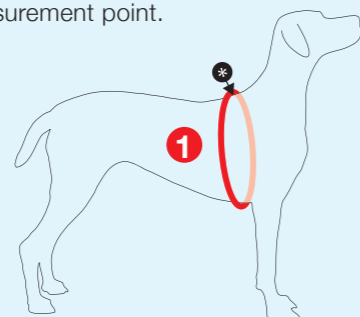
## HOW TO MEASURE YOUR DOGS CHEST CIRCUMFERENCE CORRECTLY

To determine the correct harness size for your dog, the chest circumference is the primary decisive measurement. When measuring the chest circumference, make sure to measure it from the withers (\*) at the widest point of your dog's chest. curli harnesses are sized according to this measurement point.

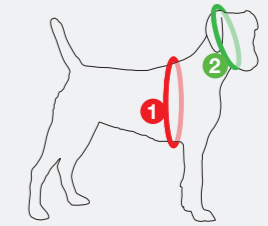
**Important:**  
Take measurements from the withers around the widest part of the chest!



**curli Sizing Toolbox**  
Scan to get more information on how to find the right size for your dog.  
[mycurli.com/sizing](http://mycurli.com/sizing)



## curli CLASSIC SIZING



### Basic Harness

- XS
- S
- M
- L
- XL

**CHEST CIRCUMFERENCE, MEASURED AT THE WITHERS**

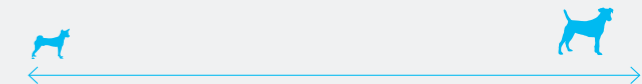
1	cm	28.0 – 34.0	34.0 – 40.0	40.0 – 46.0	46.0 – 54.0	54.0 – 62.0
	inch	11.02 – 13.38	13.39 – 15.74	15.75 – 18.11	18.12 – 21.25	21.26 – 24.40

**HEAD CIRCUMFERENCE, MEASURED WITH EARS ATTACHED**

2	cm	max. 22.0	max. 27.0	max. 32.0	max. 37.0	max. 44.0
	inch	max. 8.66	max. 10.62	max. 12.59	max. 14.96	max. 17.32

**WEIGHT (Reference average dog weight)**

kg	2.0 – 4.0	3.0 – 5.0	6.0 – 9.0	8.0 – 13.0	12.0 – 18.0
lbs	4.40 – 8.81	6.61 – 11.03	13.22 – 19.84	17.63 – 28.66	26.45 – 39.68



### Belka Harness Magnetic

- XS
- S
- M
- L
- XL

**CHEST CIRCUMFERENCE, MEASURED AT THE WITHERS**

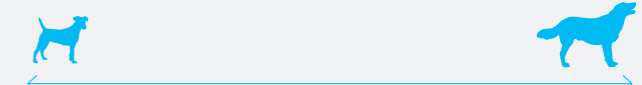
1	cm	58.0 – 62.0	62.0 – 66.0	66.0 – 70.0	70.0 – 76.0	76.0 – 82.0
	inch	22.83 – 24.40	24.41 – 25.98	25.99 – 27.55	27.56 – 29.92	29.93 – 32.28

**HEAD CIRCUMFERENCE, MEASURED WITH EARS ATTACHED**

2	cm	max. 42.0	max. 44.0	max. 48.0	max. 50.0	max. 52.0
	inch	max. 16.53	max. 17.32	max. 18.89	max. 19.68	max. 20.47

**WEIGHT (Reference average dog weight)**

kg	15.0 – 20.0	18.0 – 25.0	20.0 – 30.0	25.0 – 35.0	30.0 – 45.0
lbs	33.06 – 44.09	39.68 – 55.11	44.09 – 66.13	55.11 – 77.16	66.13 – 99.02



curli PRODUCT OVERVIEW

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Adjustable Apple Leather Leash I page 46



Adjustable Tube Nylon Leash I page 54



Ultra Strong Pocket Leash I page 56



Luumi LED Safety Light I page 64



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Treatbag V1 I page 62



Treatbag V2 I page 68



Car Safety Belt I page 66



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